

CareEdge Snapshot

November 2022



A monthly Update on developments at CareEdge.

CareEdge launches FORESIGHTS – a monthly dose of expert analyses and insights

Nehal Shah speaks at Compliance 10/10, Symposium and Awards

Sachin Gupta writes on the power sector in PowerLine Magazine

Ranjan Sharma takes charge as Senior Director at CareEdge

CareEdge celebrates Diwali



CareEdge launches FORESIGHTS

CareEdge
RATINGS

FORESIGHTS

www.careedge.in | October 2022

CORPORATE INDIA: STEADY SHIP IN TURBULENT WATERS

CareEdge Ratings has clocked an all-time high credit ratio (ratio of upgrades to downgrades) of 3.5 times in H1FY23, depicting a buoyant credit outlook. This is in the backdrop of the ongoing geopolitical tensions, financial market volatility and the possibility of a recession in major economies. Will this turbulence disturb corporate India's ship or will it sail steadily across the turbulent waters?

**INVESTMENT PUSH:
NEED OF THE HOUR**

**5G AUCTION:
TARIFF HIKES LIKELY**

**PHARMA COS
PROFITABILITY
MARGINS MAY DIP**



Ranjan Sharma Takes Charge as Senior Director – Criteria & Quality Control

CareEdge is pleased to announce the elevation of Ranjan Sharma as Senior Director – Criteria & Quality Control – effective October 17, 2022. A seasoned credit rating professional with over 18 years of experience, Ranjan has been with the organisation for nearly 16 years and led several teams in rating operations. As a member of the Rating Committee and Quality Control Teams, he has played a key role in several important initiatives involving rating operations over the years.

Ranjan holds a PGDBM in Finance from K.J. Somaiya Institute of Management Studies and Research, Mumbai.



Nehal Shah, Head, Compliance Legal Secretarial at CareEdge Ratings, was invited as a guest speaker at Compliance 10/10, Symposium and Awards. The event was organised by Legasis Private Limited.



COMPLIANCE 10/10
SYMPOSIUM AND AWARDS
9TH EDITION | 10.10.2022

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KNOWLEDGE SHARING FORUMS



1

Pulkit Agarwal, Director, CareEdge, gave a presentation on the Textile Sector to State Bank Staff College, Hyderabad. This was attended by more than 30 members, including CGMs and DGMs from across the country. Priyanka Athale, Associate Director, organised this session.



2

A CareEdge team, comprising Priti Agarwal, Senior Director; Arindam Saha, Director; Richa Bagaria, Assistant Director; and Vikash Kumar Rai, Lead Analyst, made a presentation on the coal industry at State Bank of India, IFB, Kolkata. This interactive session was attended by 25 SBI officials, including credit managers and AGMs.



KNOWLEDGE SHARING FORUMS

3



Anand Prakash Jha, Associate Director, was invited as a panellist at the International Management Institute’s Marketing Summit for the annual management conclave, Converse’22. The topic of discussion was “Marketing in The New Age”.

#reachthetop #knowledgeispower #pannel discussions #MBA #PGDM #EventsInBschoo #EventsAtIMIK #EventsInKolkata #Marketing

RP - Sanjiv Goenka Group
Growing Legacies

IMI KOLKATA

CONVERSE 22
DRIVING BUSINESS GROWTH THROUGH UNARTICULATED TRANSFORMATION

Panel Discussion On: MARKETING IN THE NEW AGE

MARKETING SUMMIT 2022

15TH OCTOBER '22

Dr. Prakash Awade
Ex-VP-Industrial Sales
Balmer Lawrie & Co. Ltd.

Ms. Jasleen Kaur G
AVP Marketing
Reliance Brands Ltd.

Mr. Anand Prakash Jha
Associate Director
CARE Ratings Ltd.

Ms. Shalini Rao
CMO
Bangalore Airport

Dr. Rituparna Basu
Associate Professor, Marketing
IMI Kolkata

Mr. Vikas Mehan
Director-Business Development
Edsai Informatics Pvt Ltd.

Ms. Shagorika Heryani
CMO
The Social Loan Company

Dr. Jai Shankar Kumar
Vice President- Sales and Marketing
M.P Birla Cement

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KNOWLEDGE SHARING FORUMS

4

A CareEdge team, comprising Manohar Annappanavar, Ujjwal Patel, Anup Purandare, Ruchi Shroff and Abhijeet Dhakane, gave a presentation on ‘Gems and Jewellery’ sector at IDBI Bank. The session covered key statistical trends and an overview of the Natural Diamonds, LGD and Gold Industry, followed by a Q&A session. This was attended by more than 25 key personnel from the corporate banking division.

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Uncertainty impacting diamond value chain

Key Monitorables

- Restoration of supply lines and recovery in consumer demand of diamond jewellery
- Continuation of Russia – Ukraine war and extent of sanctions by USA
- Recovery in consumer demand from China amidst geopolitical tensions

Outlook

CPD exports to decline



EBIDTA margin to be impacted by around 90-100 bps

LGD space remain attractive



24

CareEdge IN MEDIA



The Times of India – India INCs upgrades beats downgrades
The Economic Times– Upgrades raise a toast to India INCs health

India Inc's upgrades beat downgrades 3-5x

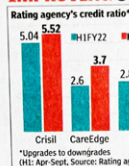
TIMES NEWS NETWORK

Mumbai: India Inc continues to report an improvement in balance sheets on the back of the shedding of debt during the pandemic and an economic recovery led by domestic demand.

Three leading credit rating agencies on Monday reported a significant improvement in the creditworthiness of Indian corporates. According to Crisil, the credit ratio (upgrades to downgrades) continues to be high at 5.5 times for the first half of FY23. The ratio was 5.04 in the second half of FY22. Nearly 80% of the corporates covered by Crisil had their ratings reaffirmed during the period.

CareEdge, meanwhile, said that it has clocked an all-time high credit ratio of 3.7 times for the same period. "The credit ratio is on an uptick from 2.6 times in the second half of the previous financial year to 3.7 times in H1FY23." In the first half of FY23, CareEdge Ratings upgraded ratings of 318 entities and downgraded

IMPROVING SCENARIO



> The improvement in ratings have come after corporates saw strengthening domestic demand
> There is higher realisations as well as continuation of debt-light balance sheets as capital expenditure remains low
> Infra sector saw a lot of upgrades as it's largely a domestic story and mostly delinked from global woes

only 85. Credit ratio for both — the investment grade and below-investment grade portfolio — was at the highest in the last decade at 3.9 times and 3.54 times.

"Around 35% of all upgrades were from the infrastructure sector (including large realty players). Infrastructure sector is in a unique position of largely being a domestic story and generally decoupled from the global headwinds. Here, upgrades were driven by improved operating cash flows, completion of crucial project milestones and equity infusion," said Crisil Ratings MD Gurpreet Chhatwal. He added that over the

last few years, the share of government as a counter party has gone up.

CareEdge Ratings executive director & chief rating officer Sachin Gupta said, "These numbers are reassuring and indicate that despite a turbulent global environment, amid slowing growth in China and fear of recession in the US & the EU, the Indian economy is relatively better placed."

ICRA said the upgrade ratio was highest for real estate (5%). "We forecast India's GDP to grow by 7.2% in FY23 as against 8.7% in FY22 and 8.6% in FY21," said ICRA chief rating officer K Ravichandran.

DECOUPLED FROM GLOBAL TROUBLES? H1 nets a record number of rating upgrades for local cos even as recession looms Upgrades Raise a Toast to India Inc's Health

Saikat.Dast@timesgroup.com

Mumbai: Local companies secured a record number of rating upgrades for the first half of the fiscal in comparison with downgrades, lending further credibility to the assessment that India remains largely decoupled from a troubled global economy due to its undiminished domestic consumption demand.

CareEdge, meanwhile, said that it has clocked an all-time high credit ratio of 3.7 between April and September this financial year, showed data from CareEdge Ratings. In the preceding six months, it was 2.64.

"Amid concerns of a global recession, the Indian economy is relatively better placed with business activities regaining momentum," said Sachin Gupta, chief rating officer, CARE Ratings. "The consumption and demand story is stirring confidence among many

local companies that are unlikely to face global headwinds. The credit ratio is likely to remain strong in the coming quarters."

While the creditworthiness outlook has improved in India, the West faces the likelihood of downgrades through the protracted battle against inflation and geopolitical risks that have combined to tip several countries into recession.

"The infrastructure sector accounted for a significant share of upgrades, driven by improved cash flows, achievement of project milestones and equity infusion," said Subodh Rai, president and chief ratings officer, Crisil Ratings. "In the consumer-facing discretionary sectors such as domestic textiles, auto ancillaries and large domestic realtors, steadfast domestic demand has been driving upgra-

des. The trend will continue to support a positive credit quality outlook for this fiscal." Between May and September, the Reserve Bank of India (RBI) raised the benchmark repo rate by 190 basis points to 5.90%, prompting lenders to follow up the action quickly with successive rate hikes. A basis point is 0.01 percentage point. "Indian companies have not shown any sign of distress due to rising in-

Sign of Strength

Ratio of upgrades to downgrades at 3.74 times in H1FY23

It was at 2.64 times in H2FY22

BETWEEN APRIL AND SEPTEMBER

UPGRADES 318

159

85 by CARE Ratings

40 by India Ratings

Defaults were also at one of its lowest levels of 0.8% in H1FY23 vs 1.4% in H1FY22

Infrastructure, domestic textiles, auto ancillaries and large domestic realtors, steadfast domestic demand were the key drivers for rating upgrades



companies.

Defaults were also at one of their lowest levels of 0.8% of the co-operative reviewed ratings in the first half of FY23 versus 1.4% in the corresponding period a year ago, according to India Ratings. It upgraded the ratings of 159 issuers while downgrading only 40 during the period.

Improving credit profiles coupled with availability of liquidity has added to companies' advantage. Issuers have now better access to working capital funds. "Credit profiles have adequate headroom to navigate the current challenges," said Arvind Rao, head-credit policy group at India Ratings.

Bank credit expanded 16.2% year-on-year to ₹125.5 lakh crore as on September 9 this year. The pace of loan growth has more than doubled from the same period a year ago.

However, any ugly spike in inflation could well upset the apple cart, with price rises likely puncturing rural consumption demand and moderating corporate capex plans.

CareEdge IN MEDIA

CareEdge Chief Rating Officer Sachin Gupta wrote in the PowerLine magazine on how FY22 has been a mixed bag for the power sector.



New Dynamics

Consultants' views

Power demand has been witnessing an increase in recent months on the back of a heaveave and expanding economic activity. Peak power demand also hit a new high. Meanwhile, there are concerns over inadequate coal availability at thermal power plants (TPPs) and the poor performance of discoms, which continue to weigh down the sector. Going forward, clean energy transition, technology upgradation, energy storage solutions and green hydrogen are expected to receive growing attention. Power Line presents the views of leading consultants on the state of the sector and its future outlook...

What is your assessment of the power sector's progress during the past year?

Sachin Gupta
Financial year 2021-22 has been a mixed bag for the power sector. While both the renewable and thermal power sectors reported relatively better numbers, the distribution segment saw half-average performance, bogged down by coal shortages.

Among the positives, energy demand during the year grew 8.2 per cent year on year, backed by a low base, but even in comparison to 2019-20 the growth has been at a healthy 6.9 per cent. At its peak, power demand hit new highs of 200 GW and 210 GW in July 2021 and June 2022 respectively, leading to better utilisation levels among thermal generators, which reported an improved plant load factor (PLF) of 58.87 per cent in financial year 2022 (FY: 54.57 per cent). With 15.5 GW of capacity added during 2021-22, the renewable energy sector led with new installations (IP: 7.7 GW) against the net capacity addition of 17.3 GW in 2021-22.

However, coal shortage continues to be a challenge for the sector. While it is a recurring phenomenon post monsoons (around September) every year, the severity was higher in 2021-22 as many plants had critical levels of stocks for a few days. The shortage was largely attributed to a sudden surge in power demand and exorbitant imported coal prices (which usually make up for any shortfall in domestic production).

As far as the power distribution segment is concerned, while aggregate technical and commercial losses (AT&C) have remained at 21 per cent over the past few years, issues around the increasing revenue gap continue. The widening gap was primarily due to a lack of cost-reflective tariffs and stagnant AT&C losses. The discom overruns problem, which was partially countered with the help of

Atmanirbhar Bharat and the liquidity infusion package, has again resurfaced. It should be noted that despite repeated liquidity injections through various government schemes over the past decade, payments by some state discoms continue to be stretched.

Suresh Kumar
India is eyeing becoming a \$5 trillion economy by 2025. It has recently overtaken the UK to become the fifth-largest economy in the world. To continue on this development track, a critical role is played by the power sector. India has twin goals – first, to ensure 24x7 adequate and reliable energy access, and second, to accelerate clean energy transition by reducing the country's reliance on fossil-based energy and shifting to cleaner and renewable energy sources. With such goals in perspective, multiple positive changes have been brought about in the past year such as:

- **Moving towards power surplus from power deficit:** India has transformed itself from a power-deficit to power-surplus country. From 2014 till November 2021, power generation capacity of 101.8 GW, consisting of 63,900 MW of fossil fuel based and 37,900 MW of non-fossil fuel based capacity, has been added, making India power surplus. Even in August 2022, the peak demand of 195.8 GW was met. It has been possible because of the adequate installed capacity to the tune of 404 GW as of July 2022. It has about 236 GW of fossil-fuel based (coal, lignite, gas and diesel) capacity whereas around 168 GW is non-fossil based (renewable en-



POWER LINE | September 2022

Forum

Focus on clean energy transition: India has set a long-term target of reaching net zero by 2070. Recently, the cabinet has approved the updated Nationally Determined Contribution (NDC) committed to the United Nations Framework Convention on Climate Change. It also aims to reduce the emission intensity of its gross domestic product by 45 per cent by 2030. The updated NDC also represents the framework for India's transition to cleaner energy for the period 2022-30. It is being fostered with tax concessions and incentives such as the production-linked incentive (PLI) scheme for the promotion of manufacturing and adoption of renewable energy, creating a platform for India to become a self-reliant and export-oriented nation.

Sabyasachi Majumdar
Electricity demand in India remains buoyant in the current fiscal due to recovery of economic activity and the severe heatwave in the northern and central parts of the country in the first quarter. The demand increased by 18.5 per cent in the first quarter of 2022-23 over the corresponding period in the previous year. This demand is likely to witness a

Focus on improving operational efficiency, timely issuance of tariff orders with adequate tariff revisions and timely subsidy payouts are necessary to ensure the discoms' financial sustainability. Sabyasachi Majumdar

Focus on carbon reduction targets, paving the energy transition pathway: With the country surpassing 403 GW of installed capacity, renewable energy (including hydro) has touched 49 per cent of the energy mix. In 2021-22, 13 GW of the total 17 GW added during the year is from renewable energy sources.

Consumers are being empowered with access to real-time consumption data through smart metering and mobile apps, becoming prosumers and playing a greater role in the energy transition journey. Sambhosh Mohapatra

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POWER LINE | September 2022

CareEdge IN MEDIA



The Hindu's 'In Focus' Podcast

CareEdge Chief Economist Rajani Sinha spoke on RBI's norms on hedging against exchange rate risks.



PODCAST

RBI's norms on hedging against exchange rate risks | In Focus podcast

K. Bharat Kumar

OCTOBER 14, 2022 16:00 IST
UPDATED: OCTOBER 14, 2022 16:00 IST

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In Focus by The Hindu
RBI's norms on hedging against exchange rate risks | In Focus pod...
Rajani Sinha speaks to us on RBI's recent norms on banks having to hedge against foreign currency exchange rate risk, and what the trigger for the move is.

90:00:00

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Megaphone

Rajani Sinha speaks to us on RBI's recent norms on banks having to hedge against foreign currency exchange rate risk, and what the trigger for the move is.

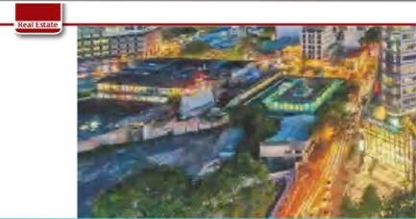
CareEdge Chief Economist Rajani Sinha discussed ways to tackle inflation on SANSAD TV.



CareEdge IN MEDIA



Divyesh Shah, Director, and Namrata Gupta, Assistant Director, wrote in the EPC World magazine on why CareEdge expects the office leasing segment to remain stable in the near term.



Commercial leasing: Back to office reality

Indian Economy

Driven by geo-political tensions and pandemic induced restrictions, India's Gross Domestic Product (GDP) grew at a sub-par rate of 8.7% in FY21 (FY refers to the period April 01 to March 31). However, it recorded growth of 13.5% in QOY22 (y-o-y), up from 4.10% in QOY21 (y-o-y). The high GDP growth in QOY22 can, in large part, be attributed to the favorable base. All three major sectors - agriculture, industry and services - witnessed a loss in momentum compared to the previous quarter. When compared with the pre-pandemic period of QOY20, GDP has recorded a modest growth of 3.3%.

Although growth shows an uptick on consumption and investment front, we need to be wary of the economic slowdown implications on the Indian economy in the coming quarter. CareEdge expects normalization of monetary policy and weaker external demand weighing on economic activities. Hence, CareEdge has revised its GDP growth projection downwards to 6.85-7.0% for FY22 from earlier projection of 7.10%. The savings outlook though remains stable with a view that the impact of Russia-Ukraine conflict, rising inflation and deterioration in global economic health is expected to derail India's ongoing recovery from the pandemic in 2022 and 2023. Strong economic fundamentals, higher capital buffer and adequate liquidity on factors which are expected to stabilize the Indian economy.



Indian commercial real estate market

The pandemic, the India office real estate segment demonstrated remarkable growth for three years. Covid-19 pandemic stalled the growth momentum which impacted the Indian office space market deeply. Post-pandemic, new completions and absorptions witnessed a recovery across 7 key geographies (Bangalore, Ahmedabad, NCR, Chennai, Hyderabad, Pune, and Kolkata). CareEdge observes that the developers offered some relief to occupiers by way of some discounts, long deferrals of 2-3 months, etc., thereby reducing their overall net-of-rent burden, the rental rates remained stable. Large players with

Article

During H1CY22, IT/ITES sector, E-commerce and banking, diversified services, and insurance sector (BSI) reported an increase in the leasing activity. Yet IT and ITeS continued to drive office space demand in the country followed by manufacturing/industrial sector. A shift in demand for office size was noted wherein small sized occupiers (100-150 sq ft) continued higher search absorptions. CareEdge notes that properties operational for more than 9-10 years may witness shift of tenants and lower than micro market rents gives new supplies.

Flexi-workspace: The pandemic opened roads for flexi-workspace (workplaces to suit the objective of the occupiers). Of Indian geographies, Bangalore market is leading the culture with other major contributors like Hyderabad, Delhi/NCR, and Pune. Based on CareEdge's interaction with market players, given the demand, supply in H1CY22 has reached 75% of full year CY21 demand. The distribution of flexi-space is skewed towards new business classes (SMB) followed by current business classes (CBM) and professional. The pricing perspective, mobile workforces, access to new talent pools are the driving factors for top 2 and top 3 sectors before the flexi-space operation.

New tech industries including BFSI, consulting and telecom, media and healthcare segments are likely to drive the demand of the office space in near to medium term though may remain dominated by IT/ITES. CareEdge notes that startups have been leading the flexi-space leasing activities. The operators have now realized that flexi-workspace is not a short-term solution, since time saving with ready availability, shift to residential zone, mobility and well-suited for smaller firms.

Investment to occur: The necessary demand due to the pandemic Covid-19 has dampened confidence of the investors evidenced from CapEx fall in foreign direct investment (FDI) equity inflows. Increasingly, domestic investors have presented strong comeback in the market accounting 38% share in total investments in H1CY22 and expansion by 13% to reach US\$24 billion compared to same period previous year (Source: Industry news). Investors are now positively looking at the real estate segment of which office space has driven the investment inflows accounting 48% of the total inflows. This is followed by the regional real estate contributing 10%.

Outlook: CareEdge believes, office leasing segment is likely to remain stable with positive developments happening in the sector. New office completions and absorption metrics is expected to

Demand-supply-vacancy trend

Source: CareEdge

Source: Embassy REIT

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strong liquidity being diversified portfolio of assets and low leverage worked impacted by the pandemic. Hence, there have not been any major rating downgrades in the office space leasing segment in CareEdge Ratings' portfolio since the pandemic. It is also noted that leasing culture is taking up a new shape wherein with hybrid working model setting in, large business operators are inclined towards sharing office at a single prime location of the city with limited seating arrangements and closing down offices from various locations.

H1CY22 (CY refers to the period January 01 to December 31), reported strong comeback marked by higher quarterly leasing in QOY22. CareEdge has observed that back-to-office though in hybrid

investing in near term with pandemic receding and business reopening is necessary. Rental rates though reasonable, are expected to remain stable with higher vacancies and expansion envisaged for 2nd half in December. Further, despite the backdrop of cost to exit to investors, the investment in the sector is expected to rise. Market has demonstrated healthy take away to investors in real estate sector, particularly (REIT).

In terms of end user industry, though non-tech sectors are witnessing rise in various parameters, dominance of IT and ITeS is expected to continue in leasing activity over medium term due to massive business recovery post second wave of the pandemic, return of employees on their workplaces though in hybrid mode, social distancing norms resulting in de-densified office spaces, etc., are expected to influence the demand positively.

The sector was one of the fastest to recover from the impact of the pandemic and is projected to reach 12 billion sq ft valued at \$ 145 billion across 7 key markets by 2030 (Source: Industry news). However, inflation control measures by RBI may further rise the interest rates on debt resulting into dilution of profitability which cannot be neglected. Interest rates may remain moderate over medium term.

CareEdge understands that large occupiers are expected to drive the leasing activity given their plans or expansion. The co-working space is expected to grow at 20% in terms of use absorption on a composite basis by REIT model of working. Global-A properties with superior infrastructure are expected to record 700 million sq ft with Dubai / NCR having larger share of the pie as occupiers focus on sustainable workplaces. Overall, credit profile of organized developers/institutional players is likely to remain stable for office space particularly large players owing to Grade A assets. The viable size in demand is likely to provide supplies over medium term.

DIVYESH SHAH
Director
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NAMRATA GUPTA
Assistant Director
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CareEdge IN MEDIA



MUMBAI | FRIDAY, 21 OCTOBER 2022 **Business Standard**

Credit growth rises to 10-year high of 18%

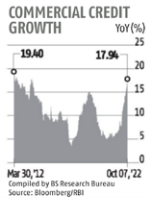
ABHIJIT LELE
Mumbai, 20 October

Bank credit rose 17.94 per cent year-on-year (YoY) to ₹128.6 trillion as of October 7 this year to reflect festival and second quarter (Q2) demand, according to data from the Reserve Bank of India (RBI), and at a 10-year high by another estimate.

According to data from Bloomberg, credit growth is the highest since June 2012, when it touched 18.32 per cent.

Bank deposits increased 9.62 per cent YoY to ₹172.72 trillion as of October 7. Sequentially, commercial banks raised ₹2.41 trillion in deposits in the fortnight ended October 7.

As for credit growth fortnightly, the outstanding loan book of scheduled commercial banks grew 1.82 per cent (₹2.31 trillion), from ₹126.29 trillion on September 23 this year. The YoY growth in credit



was 16.4 per cent as of September 23, 2002. Bankers said the demand from the retail segment increases during festivals. Also, credit taken by corporates is higher ahead of the end of Q2 of a financial year. A part of this build-up may reverse in the early part of the third quarter. There is a shift in fund-raising activity from debt to loans — as lending rates in the market have hardened due to tight liquidity conditions. Rating agency CareEdge's analysis said last week that credit growth is likely to continue in the short term due to the festival season. After modest credit growth in recent years, the medium-term prospects look promising with diminished corporate stress and substantial buffer for provisions. However, inflation remains a key risk.

MAGSTER

Original From: Business Standard | October 21, 2022
Read it digitally on the Magster app

10/27/22, 12:53 PM

https://www.business-standard.com/article/print/4#story-version?article_id=122102305572_1



Hotels may hike corporate rates by 15% from January amid surge in demand

Most hotels are already commanding 15-20 per cent higher rates compared to 2019 for the non-contracted rooms

Shally Seth Mohile | Mumbai October 25, 2022 Last Updated at 06:05 IST



The resumption of work-from-office, and MICE and corporate travel making a strong comeback has jacked up average daily rates (ADRs) at most firms. (Representative image)

Amid a strong pan-Indian demand across segments, hotel chains in India are looking to re-negotiate contracts with corporate firms. The new rates — expected to go up at least by 15 per cent from now — will take effect from January 2023.

Renegotiating contracts is an annual exercise and hotels typically increase rates by 5-7 per cent when signing a contract for a new year, but the pandemic forced them to defer such a revision for two consecutive years.

Resumption of work from office, meetings, incentives, conferences, exhibitions (MICE), and corporate travel making a strong comeback have jacked up average daily rates (ADRs) at most firms. Most hotels are already commanding 15-20 per cent higher rates compared to 2019 for the non-contracted rooms. This is bolstering hospitality firms, prompting them to quote a higher price to corporate houses when the contracts are renewed, say hotel executives.

https://www.business-standard.com/article/print/4#story-version?article_id=122102305572_1

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10/27/22, 12:53 PM

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"International chains are looking to hike rates by 20-40 per cent for request for proposal (RFP) businesses. The idea is to mitigate losses in the last two years, with no increase in rates," said Sangeeta Mohan, director, asset management at SAMHI Hotels. SAMHI is the hotel owner and asset manager for various brands of Marriott International, IHG and Hyatt across 12 cities in India.

"Across the industry, be it Marriott or Hyatt, the diktat from the corporate office is to increase rates at least by 15 per cent," said Mohan, adding that corporates were open to it and this indicates that there is acceptance in the market."

Sachin

BOOM SEASON

REVPAR
₹3,700-3,900

70-72
YoY chg %

1-2%
increase from FY20

ARR
₹5,800-6,000

25-28
YoY chg %

Stable at FY20 levels

OCCUPANCY
67-69%

16-18
YoY chg %

1-2% increase from FY20

ARR: Average room rate
REVPAR: Revenue per available room

Source: CareEdge, HVS Anarock, industry data

Mylavaram, area director of operations, South & East India, Bangladesh and Sri Lanka, Marriott International, said the quantum of increase hotels get at the time of contract renewal will be guided by the volume of business. "There has been some correction in the last couple of years, but it is yet to reach the 2019 levels," he said, referring to the corporate rates.

In a recent interview to *Business Standard*, Mark Willis, CEO, India, Middle East, Africa and Turkey, at French hospitality major Accor, said, "I am encouraging the team here to push up the rates across the country as the demand is pretty strong."

Mumbai and Delhi are in the same league as New York, Hong Kong, London and Paris, still the rates they command are behind by at least 30-40 per cent. The rate in the luxury segment in the two Indian cities is \$150-\$180, while in London it is \$400-450. That's a big difference. "This is something we are looking to change," he said.

https://www.business-standard.com/article/print/4#story-version?article_id=122102305572_1

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Increase in special negotiated rates for corporates also jack up the rates of rooms that are non-contracted and prices inch up for retail segment, too. This quantum of increase for the latter is higher, explained Mohan.

An email to Indian Hotel, ITC Hotel and Radisson on Friday, remained unanswered.

For FY23, CareEdge expects the pan-Indian average hotel occupancy to be at 67-69 per cent, which shall surpass the pre-Covid levels and the average room rate of Rs. 5,800-6,000, thereby leading to margin expansion for the players, the credit rating firm said in a report last week.

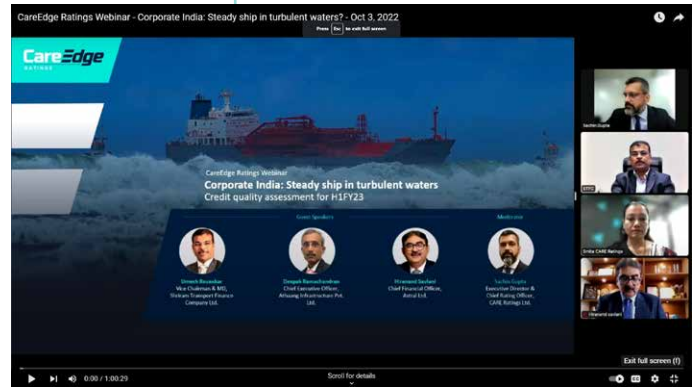


Webinars

1

CareEdge hosted a webinar titled ‘Corporate India: Steady ship in turbulent waters?’ on October 3, 2022. The panel comprised eminent speakers -- Mr Umesh Revankar, Vice Chairman & MD, Shriram Transport Finance Company Limited, Mr Deepak Ramachandran, Chief Executive Officer, Athaang Infrastructure & Mr. Hiranand Savlani, Chief Financial Officer, Astral Ltd. The discussion was moderated by Sachin Gupta, Chief Rating Officer. Smita Rajpurkar, Director, also gave a presentation highlighting the CareEdge views and insights.

 <https://youtu.be/PfZVbzDvRZg>



2

CareEdge Ratings successfully hosted a webinar titled ‘Indian Airports - Smooth Runway Post Pandemic’ on Wednesday, October 19, 2022. The panel comprised eminent speakers -- Mr Sundeep Malik Head, Portfolio Development, Zurich Airport International & Mr GRK Babu CFO, Airport Sector, GMR Airports Holding Limited. The discussion was moderated by Rajashree Murkute, Senior Director. Maulesh Desai, Director, presented CareEdge’s view on the sector.



 <https://youtu.be/Z0g65EQUehk>

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Diwali Celebrations at CareEdge



HR Initiatives

Diwali Celebrations at CareEdge



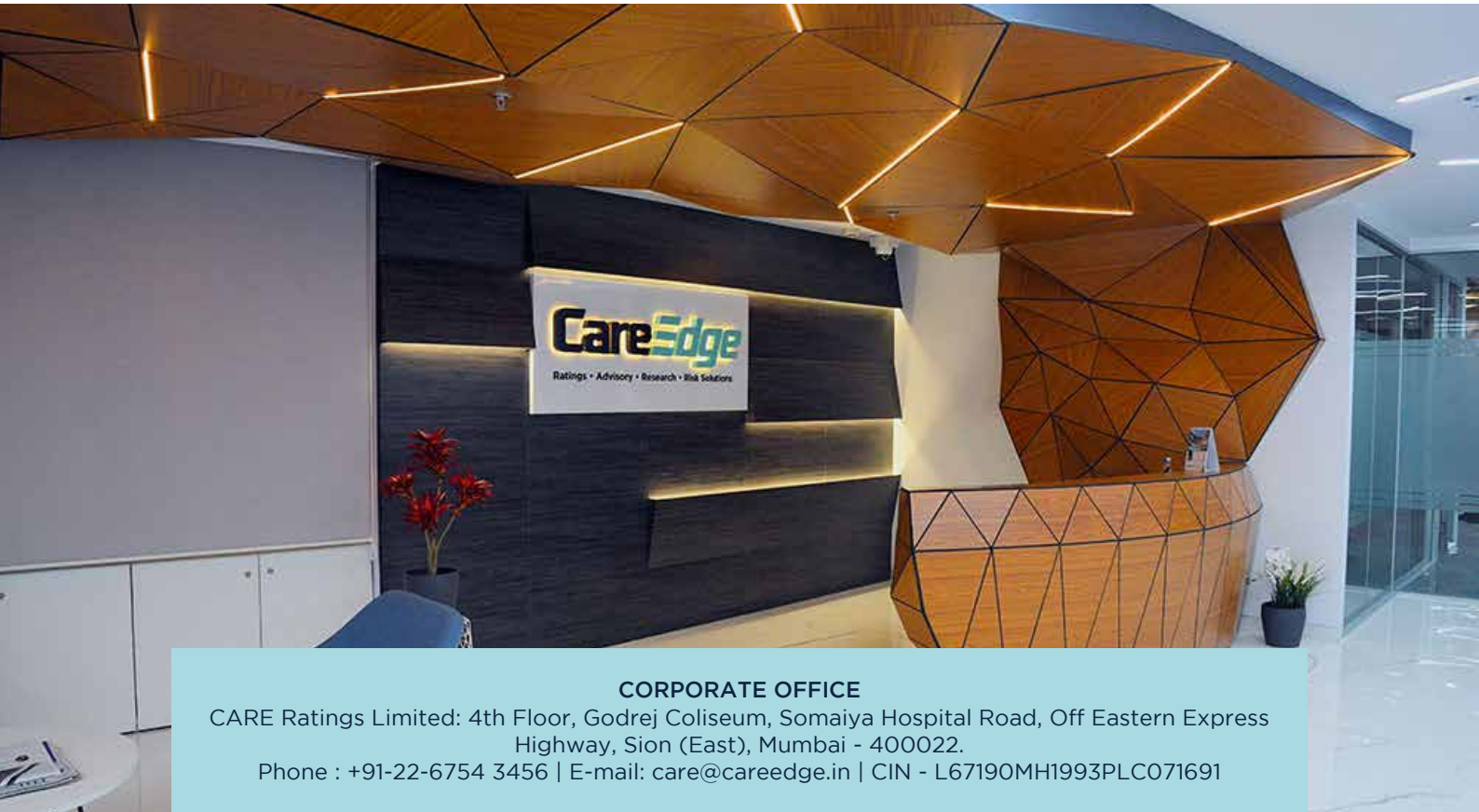


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