



APRIL 07, 2016

CARE REAFFIRMS THE RATING ASSIGNED TO THE BANK FACILITIES OF

RAJALAKSHMI AUTOMOBILES PRIVATE LIMITED

Rating

Facilities	Amount (Rs. crore)	Ratings ¹	Remarks
Long term Bank Facilities	33.82 (Rupees Thirty Three crore and Eighty Two lakh only) (enhanced from 30)	CARE BB (Double B)	Reaffirmed

Rating Rationale

The rating assigned to the bank facilities of Rajalakshmi Automobiles Private Limited (RAPL) continues to be constrained by the moderate size of operations with thin profit margins and leveraged capital structure on account of working capital intensive nature of business, intense competition in the automobile dealership space and inherent cyclical nature of the automobile industry. The rating also takes note of the moderation in financial performance and financial position of RAPL in FY15 (refers to the period April 1 to March 31) on account of the muted industry scenario. However, the rating derives strength from the company's position as the leading dealer of Mahindra & Mahindra Limited in Chennai & Bangalore and the demonstrated financial support derived from the promoters who are vastly experienced.

Going forward, the ability of the company to improve the profitability, scale up the operations amidst intense competition and muted industry scenario, improve its capital structure while effectively manage its working capital requirements would be the key rating sensitivities.

Background

Rajalakshmi Automobiles Private Limited (RAPL) was incorporated in March 2010 by Mr R Vijayakumar and Mr S Kumarasamy and the commercial operations were started in January 2011. RAPL is a part of the Chennai-based Rajalakshmi group which has interests in education, infrastructure, manufacturing and automobile dealerships.

RAPL is an authorised dealer of Mahindra Trucks & Buses Division (MTBD) of Mahindra & Mahindra Limited (M&M; rated 'CARE AAA', 'CARE A1+'). RAPL has three showrooms cum service centre outlets in Bangalore and five showrooms cum service centres in Tamil Nadu. The company is engaged in sale of commercial vehicles which include Light Commercial Vehicles (LCV) –trucks & buses, Heavy Commercial Vehicles (HCV), spare parts & accessories and servicing of vehicles.

During FY15, the company reported PAT of Rs.0.4 crore on a total operating income of Rs.119.5 crore as against PAT of Rs.0.7 crore on a total operating income of Rs.163.6 crore in FY14.

Analyst Contact

Name: Mr P Sudhakar Tel: 044-28490811 Email: p.sudhakar@careratings.com

**For detailed Rationale Report and subscription information, please contact us at www.careratings.com

¹ Complete definition of the ratings assigned are available at <u>www.careratings.com</u> and other CARE publications



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In case of partnership/proprietary concerns, the rating assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.

Brief Rationale





CONTACT

Head Office Mumbai

Mr. Sanjay Kumar Agarwal

Mobile: + 91 8108007676 E-mail: sanjay.agarwal@careratings.com

Mr. Amod Khanorkar

Mobile: + 91 9819084000 E-mail: amod.khanorkar@careratings.com

CREDIT ANALYSIS & RESEARCH LIMITED

Corporate Office: 4th Floor, Godrej Coliseum, Somaiya Hospital Road, Off Eastern Express Highway, Sion (East), Mumbai - 400 022 Tel: +91-22-6754 3456 | Fax: +91-22-6754 3457 | E-mail: care@careratings.com

AHMEDABAD

Mr. Mehul Pandya 32, Titanium, Prahaladnagar Corporate Road, Satellite, Ahmedabad - 380 015 Cell: +91-98242 56265 Tel: +91-79-4026 5656 E-mail: mehul.pandya@careratings.com

BENGALURU

Mr. Deepak Prajapati

Unit No. 1101-1102, 11th Floor, Prestige Meridian II, No. 30, M.G. Road, Bangalore - 560 001. Cell: +91-9099028864 Tel: +91-80-4115 0445, 4165 4529 E-mail: <u>deepak.prajapati@careratings.com</u>

CHANDIGARH

Mr. Sajan Goyal 2nd Floor, S.C.O. 196-197, Sector 34-A, Chandigarh - 160 022. Cell: +91 99888 05650 Tel: +91-172-5171 100 / 09 Email: sajan.goyal@careratings.com

CHENNAI

Mr. V Pradeep Kumar

Unit No. O-509/C, Spencer Plaza, 5th Floor, No. 769, Anna Salai, Chennai - 600 002. Cell: +91 98407 54521 Tel: +91-44-2849 7812 / 0811 Email: pradeep.kumar@careratings.com

COIMBATORE

Mr. V Pradeep Kumar

T-3, 3rd Floor, Manchester Square Puliakulam Road, Coimbatore - 641 037. Tel: +91-422-4332399 / 4502399 Email: pradeep.kumar@careratings.com

HYDERABAD

Mr. Saikat Roy 401, Ashoka Scintilla, 3-6-502, Himayat Nagar, Hyderabad - 500 029. Cell : + 91 9820998779 Tel: +91-40-4010 2030 E-mail: saikat.roy@careratings.com

JAIPUR

Mr. Nikhil Soni

304, Pashupati Akshat Heights, Plot No. D-91, Madho Singh Road, Near Collectorate Circle, Bani Park, Jaipur - 302 016. Cell: +91 – 95490 33222 Tel: +91-141-402 0213 / 14 E-mail: nikhil.soni@careratings.com

KOLKATA

Ms. Priti Agarwal

3rd Floor, Prasad Chambers, (Shagun Mall Bldg.) 10A, Shakespeare Sarani, Kolkata - 700 071. Cell: +91-98319 67110 Tel: +91-33- 4018 1600 E-mail: priti.agarwal@careratings.com

NEW DELHI

Ms. Swati Agrawal 13th Floor, E-1 Block, Videocon Tower, Jhandewalan Extension, New Delhi - 110 055. Cell: +91-98117 45677 Tel: +91-11-4533 3200 E-mail: swati.agrawal@careratings.com

PUNE

Mr. Rahul Patni 9th Floor, Pride Kumar Senate, Plot No. 970, Bhamburda, Senapati Bapat Road, Shivaji Nagar, Pune - 411 015. Cell: +91-78754 33355 Tel: +91-20- 4000 9000 E-mail:rahul.patni@careratings.com

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