

Jyothy Laboratories Limited

May 29, 2018

Ratings

Instruments	Amount (Rs. crore)	Rating ¹	Rating Action
Non-Convertible Debentures	-	-	Withdrawn

Details of instruments in Annexure-1

Other Ratings

Facilities	Amount (Rs. crore)	Rating ²
Commercial Paper	100.00	CARE A1+ [A One Plus]

Detailed Rationale, Key Rating Drivers and Detailed description of the key rating drivers

CARE has withdrawn the rating assigned to the NCD issue of Jyothy Laboratories Ltd. with immediate effect, as the company has repaid the aforementioned NCD issue in full and there is no amount outstanding under the issue as on date.

Analytical approach: Not Applicable

Applicable Criteria

[Policy on Withdrawal of ratings](#)

About the Company

Jyothy Laboratories Limited (JLL), a Mumbai based FMCG Company was founded in 1983. The company commenced its operations as a proprietary concern selling a single product in South India and over the years has diversified from being a single product to a multi-product, multi-brand company having presence across varied segments such as Fabric Care (Detergents/Soaps for clothes), Household Insecticide (Repellent coils/Liquid or Spray) Dishwashing products/Toilet cleaners, Personal care and Others (Toilet soap/Incense sticks). During FY12, JLL had acquired 83.66% of Jyothy Consumer Products (JCPL) - (formerly known as Henkel India Ltd) along with its 96% subsidiary Jyothy Consumer Products Marketing Ltd. (JCPML) - (formerly known as Henkel Marketing India Limited (HMIL) which enabled it to transform itself to one of the leading and dominant players in the mid and economy segments in the FMCG industry having a wide range of products along with a healthy basket of brands. During FY13, JLL has amalgamated its wholly owned subsidiary JCPL, while during FY17, JCPML was amalgamated with JLL. The company is well known for its flagship brand Ujala along with various other brands such as Henko (fabric detergent), Maxo (mosquito repellent), Margo (personal care), Exo and Pril (dish washer/surface cleaner). During FY18, on a consolidated basis, JLL derived around 41% of the overall revenues from fabric care, followed by 30% from dishwashing, 14% from household insecticides (mosquito repellent) and remaining 11% from personal care products (soaps) and laundry services. Besides, JLL provides laundry services to large corporate and retail clients under the name of Fabric Spa managed by its wholly owned subsidiary Jyothy Fabricare Services Ltd. (JFSL). Currently, it is the largest laundry chain in India with 93 operational units.

Brief Financials (Rs. crore)	FY17 (A)	FY18 (A)*
Total operating income	1691	1813
PBILDT	263	320
PAT	203	179
Overall gearing (times)	0.46	0.47
Interest coverage (times)	4.66	6.67

A: Audited

¹Complete definition of the ratings assigned are available at www.careratings.com and other CARE publications

* Based on Limited Review

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating History for last three years: Please refer Annexure-2

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

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****For detailed Rationale Report and subscription information, please contact us at www.careratings.com**

About CARE Ratings:

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In case of partnership/proprietary concerns, the rating /outlook assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.

Annexure-1: Details of Instruments

Name of the Instrument	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Debentures-Non Convertible Debentures	-	-	-	-	Withdrawn

Annexure-2: Rating History of last three years

Sr. No.	Name of the Instrument/Bank Facilities	Current Ratings			Rating history			
		Type	Amount Outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in 2018-2019	Date(s) & Rating(s) assigned in 2017-2018	Date(s) & Rating(s) assigned in 2016-2017	Date(s) & Rating(s) assigned in 2015-2016
1.	Debentures-Non Convertible Debentures	LT	-	-	-	-	1)Withdrawn (06-Apr-16)	1)CARE AA- (20-Oct-15)
2.	Debentures-Non Convertible Debentures	LT	-	-	-	-	-	1)Withdrawn (13-Oct-15)
3.	Debentures-Non Convertible Debentures	LT	-	-	-	-	1)Withdrawn (11-Jan-17) 2)CARE AA; Stable (13-Dec-16) 3)CARE AA (21-Oct-16)	1)CARE AA- (20-Oct-15)
4.	Commercial Paper	ST	100.00	CARE A1+	-	-	1)CARE A1+ (13-Dec-16)	-
5.	Debentures-Non Convertible Debentures	LT	-	-	-	-	1)CARE AA; Stable (13-Dec-16)	-

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