

Birla Corporation Limited
July 07, 2020

Rating

Instruments	Amount (Rs. crore)	Rating ¹	Rating Action
Non-Convertible Debenture (Series III)	-	-	Withdrawn

Details of instruments in Annexure-1

Detailed Rationale, Key Rating Drivers and Detailed description of the key rating drivers

CARE has withdrawn the rating assigned to the Non-Convertible Debenture (Series III) of Birla Corporation Limited (BCL) with immediate effect, as the company has repaid the aforementioned Debenture Issue and there is no amount outstanding under the issue as on date.

Analytical approach: Not Applicable

Applicable Criteria

[Policy on Withdrawal of ratings](#)

About the Company

Birla Corporation Limited (BCL), incorporated in August 1919, is currently the flagship company of the M. P. Birla group. The company is a multi-location cement manufacturing company with an aggregate capacity of 10 mn tonnes p.a. It is also engaged in Jute sales which contributed around 4.81% of BCL's consolidated sales in FY20. BCL sells cement under various well established brands, prominent being MP Birla Perfect Plus, MP Birla Unique, MP Birla Samrat, MP Birla Ultimate, MP Birla Ultimate Ultra, MP Birla Chetak, MP Birla Concrecem, MP Birla Multicem, MP Birla PSC with its key markets being Uttar Pradesh, Madhya Pradesh, Rajasthan, Haryana, Bihar, Bengal, Delhi, Gujarat and Maharashtra. BCL is currently under the control of Shri H. V. Lodha.

Brief Financials (Rs. crore)	FY19 (A)	FY20 (A)
Total operating income	6557.11	6948.35
PBILDT	957.27	1379.82
PAT	255.70	505.18
Overall gearing (times)	1.31	1.28
Interest coverage (times)	1.75	3.56

A: Audited

Status of non-cooperation with previous CRA: NA

Any other information: NA

Rating History for last three years: Please refer Annexure-2

¹Complete definition of the ratings assigned are available at www.careratings.com and other CARE publications

Annexure-1: Details of Instruments

Name of the Instrument		Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Fund-based - LT-Cash Credit		-	-	-	350.00	CARE AA; Stable
Fund-based - ST-Bank Overdraft		-	-	-	10.00	CARE A1+
Fund-based/Non-fund-based-LT/ST		-	-	-	50.00	CARE AA; Stable / CARE A1+
Fund-based - LT-Term Loan		-	-	Sep 2028	921.48	CARE AA; Stable
Non-fund-based - ST-BG/LC		-	-	-	833.00	CARE A1+
Debentures-Non Convertible Debentures		March 29, 2010	9.10%	20 March 2020	0.00	Withdrawn
Debentures-Non Convertible Debentures	INE340A07068	October 13, 2010	9.05%	13 October 2020	130.00	CARE AA; Stable
Debentures-Non Convertible Debentures	INE340A07076 INE340A07084 INE340A07092	August 18, 2016	9.25%	14 September 2026	400.00	CARE AA; Stable

Annexure-2: Rating History of last three years

Sr. No.	Name of the Instrument/Bank Facilities	Current Ratings			Rating history			
		Type	Amount Outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in 2020-2021	Date(s) & Rating(s) assigned in 2019-2020	Date(s) & Rating(s) assigned in 2018-2019	Date(s) & Rating(s) assigned in 2017-2018
1.	Non-fund-based - ST-BG/LC	ST	833.00	CARE A1+	-	1)CARE A1+ (20-Sep-19)	1)CARE A1+; Stable (04-Oct-18)	1)CARE A1+ (30-Aug-17)
2.	Debentures-Non Convertible Debentures	LT	-	-	-	-	-	1)Withdrawn (30-Aug-17)
3.	Debentures-Non Convertible Debentures	LT	-	-	-	1)CARE AA; Stable (20-Sep-19)	1)CARE AA; Stable (04-Oct-18)	1)CARE AA; Stable (30-Aug-17)
4.	Debentures-Non Convertible Debentures	LT	130.00	CARE AA; Stable	-	1)CARE AA; Stable (20-Sep-19)	1)CARE AA; Stable (04-Oct-18)	1)CARE AA; Stable (30-Aug-17)
5.	Fund-based - LT-Cash Credit	LT	350.00	CARE AA; Stable	-	1)CARE AA; Stable (20-Sep-19)	1)CARE AA; Stable (04-Oct-18)	1)CARE AA; Stable (30-Aug-17)
6.	Fund-based - ST-Bank Overdraft	ST	10.00	CARE A1+	-	1)CARE A1+ (20-Sep-19)	1)CARE A1+; Stable (04-Oct-18)	1)CARE A1+ (30-Aug-17)
7.	Fund-based/Non-fund-based-LT/ST	LT/ST	50.00	CARE AA; Stable / CARE A1+	-	1)CARE AA; Stable / CARE A1+ (20-Sep-19)	1)CARE AA; Stable / CARE A1+ (04-Oct-18)	1)CARE AA; Stable / CARE A1+ (30-Aug-17)
8.	Debentures-Non Convertible Debentures	-	-	-	-	-	-	-
9.	Fund-based - LT-Term Loan	LT	921.48	CARE AA; Stable	-	1)CARE AA; Stable (20-Sep-19)	1)CARE AA; Stable (08-Mar-19) 2)CARE AA; Stable (04-Oct-18)	1)CARE AA; Stable (30-Aug-17)
10.	Debentures-Non Convertible Debentures	LT	400.00	CARE AA; Stable	-	1)CARE AA; Stable (20-Sep-19)	1)CARE AA; Stable (04-Oct-18)	1)CARE AA; Stable (30-Aug-17)

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

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