

## Fairy Food Products Private Limited

November 29, 2022

### Ratings

Facilities/Instruments	Amount (Rs crore)	Rating <sup>1</sup>	Rating Action
Long Term Bank Facilities	7.97	CARE B-; Stable; ISSUER NOT COOPERATING* (Single B Minus; Outlook: Stable; ISSUER NOT COOPERATING*)	Rating continues to remain under ISSUER NOT COOPERATING category
Short Term Bank Facilities	41.00	CARE A4; ISSUER NOT COOPERATING* (A Four; ISSUER NOT COOPERATING*)	Rating continues to remain under ISSUER NOT COOPERATING category
<b>Total Bank Facilities</b>	<b>48.97</b> <b>(Rs Forty-Eight Crore and Ninety-Seven Lakhs Only)</b>		

Details of instruments/facilities in Annexure-1

\*Issuer did not cooperate; Based on best available information

### Detailed Rationale & Key Rating Drivers

CARE Ratings Ltd. had, vide its press release dated September 24, 2021, placed the rating(s) of Fairy Food Products Private Limited (FFPPL) under the 'issuer non-cooperating' category as FFPPL had failed to provide information for monitoring of the rating and had not paid the surveillance fees for the rating exercise as agreed to in its Rating Agreement. FFPPL continues to be non-cooperative despite repeated requests for submission of information through e-mails, phone calls and a letter/email dated August 10, 2022, August 20, 2022, August 30, 2022.

In line with the extant SEBI guidelines, CARE Ratings Ltd. has reviewed the rating on the basis of the best available information which however, in CARE Ratings Ltd.'s opinion is not sufficient to arrive at a fair rating.

**Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating(s).**

### Detailed description of the key rating drivers

Please refer to PR dated [September 24, 2021](#)

**Analytical approach:** Standalone

#### Applicable Criteria

[Policy in respect of Non-cooperation by issuer](#)

[Policy on default recognition](#)

[Criteria on assigning outlook and credit watch](#)

### About the Company

Incorporated in 1983, Bengaluru-based, FFPPL was promoted by Mr. Syed Mateen Aga, Mr. Syed Tanzeem Aga, Mrs. Shahida Mateen Aga and Mr. Syed Tanzil Aga. The company is engaged in processing of mango pulp, papaya pulp, guava pulp and pine apple pulp. The company procures its entire raw material (fruits) from the local market i.e., from local farmers and dealers. FFPPL sells its products under the brand name Fairy both in domestic market (across Andhra Pradesh, Maharashtra, Chennai, Kerala, Mumbai and Karnataka states) and also exports-90% to Saudi Arabia, U.A.E and Yemen Arab Republic. 80% of the revenue was generated through sale of mango pulp during FY13-FY15. FFPPL is an ISO 9001:2000 and Hazard Analysis and Critical control Point (HACCP) certified company which gives high preference to quality standards and Food safety.

Brief Financials (Rs. crore)	FY21 (A)	FY22 (A)	H1FY23 (Prov.)
Total operating income	6.65	NA	NA
PBILDT	-0.12	NA	NA
PAT	3.92	NA	NA
Overall gearing (times)	5.61	NA	NA
Interest coverage (times)	NM	NA	NA

A: Audited; Prov.: Provisional; NA: Not Available; NM: Not Meaningful

<sup>1</sup>Complete definition of the ratings assigned are available at [www.careedge.in](http://www.careedge.in) and other CARE Ratings Ltd.'s publications

**Status of non-cooperation with previous CRA:** Not Applicable

**Any other information:** Not Applicable

**Rating History for last three years:** Please refer Annexure-2

**Covenants of rated instrument/facility:** Annexure-3

**Complexity level of various instruments rated for this company:** Annexure-4

**Annexure-1: Details of Instruments/Facilities**

Name of the Instrument	ISIN	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs crore)	Rating Assigned along with Rating Outlook
Fund-based - LT-Cash Credit		-	-	-	7.00	CARE B-; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Term Loan		-	-	December, 2017	0.97	CARE B-; Stable; ISSUER NOT COOPERATING*
Fund-based - ST-Packing Credit in Foreign Currency		-	-	-	18.00	CARE A4; ISSUER NOT COOPERATING*
Fund-based - ST-Post Shipment Credit		-	-	-	13.00	CARE A4; ISSUER NOT COOPERATING*
Non-fund-based - ST-Letter of credit		-	-	-	10.00	CARE A4; ISSUER NOT COOPERATING*

\*Issuer did not cooperate; Based on best available information

**Annexure-2: Rating History of last three years**

S r · N o .	Name of the Instrument/ Bank Facilities	Current Ratings			Rating History			
		Type	Amount Outstanding (Rs crore)	Rating	Date(s) and Rating(s) assigned in 2022-2023	Date(s) and Rating(s) assigned in 2021-2022	Date(s) and Rating(s) assigned in 2020-2021	Date(s) and Rating(s) assigned in 2019-2020
1	Fund-based - LT-Term Loan	LT	0.97	CARE B-; Stable; ISSUER NOT COOPERATING*	-	1)CARE B-; Stable; ISSUER NOT COOPERATING* (24-Sep-21)	1)CARE B-; Stable; ISSUER NOT COOPERATING* (29-Sep-20)	1)CARE B-; Stable; ISSUER NOT COOPERATING* (20-Aug-19)
2	Fund-based - ST-Packing Credit in Foreign Currency	ST	18.00	CARE A4; ISSUER NOT COOPERATING*	-	1)CARE A4; ISSUER NOT COOPERATING* (24-Sep-21)	1)CARE A4; ISSUER NOT COOPERATING* (29-Sep-20)	1)CARE A4; ISSUER NOT COOPERATING* (20-Aug-19)
3	Fund-based - LT-Cash Credit	LT	7.00	CARE B-; Stable; ISSUER NOT COOPERATING*	-	1)CARE B-; Stable; ISSUER NOT COOPERATING* (24-Sep-21)	1)CARE B-; Stable; ISSUER NOT COOPERATING* (29-Sep-20)	1)CARE B-; Stable; ISSUER NOT COOPERATING* (20-Aug-19)
4	Fund-based - ST-Post Shipment Credit	ST	13.00	CARE A4; ISSUER NOT COOPERATING*	-	1)CARE A4; ISSUER NOT COOPERATING* (24-Sep-21)	1)CARE A4; ISSUER NOT COOPERATING* (29-Sep-20)	1)CARE A4; ISSUER NOT COOPERATING* (20-Aug-19)

5	Non-fund-based - ST-Letter of credit	ST	10.00	CARE A4; ISSUER NOT COOPERATING*	-	1)CARE A4; ISSUER NOT COOPERATING * (24-Sep-21)	1)CARE A4; ISSUER NOT COOPERATING * (29-Sep-20)	1)CARE A4; ISSUER NOT COOPERATING * (20-Aug-19)
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\*Issuer did not cooperate; Based on best available information

**Annexure 3: Detailed explanation of the covenants of the rated instruments/facilities:** Not Applicable

**Annexure 4: Complexity level of various instruments rated for this company**

Sr. No.	Name of the Instrument	Complexity Level
1	Fund-based - LT-Cash Credit	Simple
2	Fund-based - LT-Term Loan	Simple
3	Fund-based - ST-Packing Credit in Foreign Currency	Simple
4	Fund-based - ST-Post Shipment Credit	Simple
5	Non-fund-based - ST-Letter of credit	Simple

**Annexure 5: Bank Lender Details for this company**

To view the lender wise details of bank facilities please [click here](#)

**Note on complexity levels of the rated instrument:** CARE has classified instruments rated by it on the basis of complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for any clarifications.

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**About CARE Ratings Limited:**

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With an established track record of rating companies over almost three decades, we follow a robust and transparent rating process that leverages our domain and analytical expertise backed by the methodologies congruent with the international best practices. CARE Ratings Limited has had a pivotal role to play in developing bank debt and capital market instruments including CPs, corporate bonds and debentures, and structured credit.

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