

**Provogue (India) Limited**

January 25, 2021

**Ratings**

| Facilities                 | Amount<br>(Rs. crore) | Rating <sup>1</sup> | Rating Action |
|----------------------------|-----------------------|---------------------|---------------|
| Long-term Bank Facilities  | 0.00                  | -                   | Withdrawn     |
| Short Term Bank Facilities | 0.00                  | -                   | Withdrawn     |
| <b>Total Facilities</b>    | <b>0.00</b>           |                     |               |

*\*Details in Annexure 1*
**Detailed Rationale, Key Rating Drivers and Detailed description of the key rating drivers**

CARE has withdrawn the outstanding ratings of 'CARE D; Issuer Not Co-operating (Single D; Issuer Not Co-operating)' assigned to the bank facilities of **Provogue (India) Limited (PIL)** with immediate effect. The above action has been taken as Corporate Insolvency Resolution Process (CIRP) has been initiated against the company under Insolvency & Bankruptcy Code, 2016. Further, Interim Resolution Professional has also been appointed under the Code and liquidation order has been passed.

**Analytical approach:** Not Applicable

**Applicable Criteria**
[Policy on Withdrawal of ratings](#)
**About the Company –**

Provogue (India) Limited (PIL), founded in 1997, is engaged in the manufacture, sale and retail of the fashion apparel products and accessories for men and women under its well-known brand 'Provogue'. PIL operates in the lifestyle retail segment through more than 150 stores spread across 80 locations across India. Furthermore, the company has garment manufacturing plants at two locations, namely, Daman (Gujarat) and Baddi (Himachal Pradesh). Also, the company is engaged in the export of fabrics and garments to African countries.

PIL reported a total operating income of Rs.97.59 crore and net loss of Rs.155.48 crore in FY18 compared to Rs.216.14 crore and net loss of Rs.179.81 crore in FY17 on standalone basis.

| Brief Financials (Rs. crore) | FY17 (A) | FY18 (A) | FY19 (A) |
|------------------------------|----------|----------|----------|
| Total operating income       | 216.14   | 97.59    | 72.82    |
| PBILDT                       | -142.52  | -137.50  | -12.44   |
| PAT                          | -179.81  | -155.48  | -63.14   |
| Overall gearing (times)      | 1.09     | 4.09     | -ve      |
| Interest coverage (times)    | -ve      | -ve      | -ve      |

*A: Audited*
**Status of non-cooperation with previous CRA:** NA

**Any other information:** NA

**Rating History for last three years:** Please refer Annexure-2

**Covenants of rated instrument / facility:** Detailed explanation of covenants of the rated instruments/facilities is given in Annexure-3

**Complexity level of various instruments rated for this company:** Annexure 4

<sup>1</sup>Complete definition of the ratings assigned are available at [www.careratings.com](http://www.careratings.com) and other CARE publications

**Annexure-1: Details of Instruments/Facilities**

| Name of the Instrument                              | Date of Issuance | Coupon Rate | Maturity Date | Size of the Issue (Rs. crore) | Rating assigned along with Rating Outlook |
|---|------------------|-------------|---------------|-------------------------------|---|
| Fund-based - LT-Term Loan                           | -                | -           | -             | 0.00                          | Withdrawn                                 |
| Fund-based - LT-Cash Credit                         |                  |             |               | 0.00                          | Withdrawn                                 |
| Non-fund-based - ST-Letter of credit                |                  |             |               | 0.00                          | Withdrawn                                 |
| Fund-based - ST-Bills discounting/ Bills purchasing |                  |             |               | 0.00                          | Withdrawn                                 |
| Fund-based - LT-EPC/PSC                             | -                | -           | -             | 0.00                          | Withdrawn                                 |

**Annexure 2: Rating History for last three years**

| Sr. No. | Name of the Instrument/ Bank Facilities             | Current Ratings |                                |                                 | Rating history                                |   |   |   |
|---------|---|-----------------|--------------------------------|---------------------------------|---|---|---|---|
|         |   | Type            | Amount Outstanding (Rs. crore) | Rating                          | Date(s) & Rating(s) assigned in 2020-2021     | Date(s) & Rating(s) assigned in 2019-2020     | Date(s) & Rating(s) assigned in 2018-2019 | Date(s) & Rating(s) assigned in 2017-2018     |
| 1.      | Fund-based - LT-Term Loan                           | LT              | 58.68                          | CARE D; ISSUER NOT COOPERATING* | 1)CARE D; ISSUER NOT COOPERATING* (11-Aug-20) | 1)CARE D; ISSUER NOT COOPERATING* (20-May-19) | -   | 1)CARE D; ISSUER NOT COOPERATING* (05-Dec-17) |
| 2.      | Fund-based - LT-Cash Credit                         | LT              | 102.00                         | CARE D; ISSUER NOT COOPERATING* | 1)CARE D; ISSUER NOT COOPERATING* (11-Aug-20) | 1)CARE D; ISSUER NOT COOPERATING* (20-May-19) | -   | 1)CARE D; ISSUER NOT COOPERATING* (05-Dec-17) |
| 3.      | Non-fund-based - ST-Letter of credit                | ST              | 25.47                          | CARE D; ISSUER NOT COOPERATING* | 1)CARE D; ISSUER NOT COOPERATING* (11-Aug-20) | 1)CARE D; ISSUER NOT COOPERATING* (20-May-19) | -   | 1)CARE D; ISSUER NOT COOPERATING* (05-Dec-17) |
| 4.      | Fund-based - ST-Bills discounting/ Bills purchasing | ST              | 5.00                           | CARE D; ISSUER NOT COOPERATING* | 1)CARE D; ISSUER NOT COOPERATING* (11-Aug-20) | 1)CARE D; ISSUER NOT COOPERATING* (20-May-19) | -   | 1)CARE D; ISSUER NOT COOPERATING* (05-Dec-17) |
| 5.      | Fund-based - LT-EPC/PSC                             | LT              | 58.00                          | CARE D; ISSUER                  | 1)CARE D; ISSUER                              | 1)CARE D; ISSUER NOT                          | -   | 1)CARE D; ISSUER                              |

| Sr. No. | Name of the Instrument/ Bank Facilities | Current Ratings |                                |                  | Rating history                            |   |   |   |
|---------|---|-----------------|--------------------------------|------------------|---|---|---|---|
|         |   | Type            | Amount Outstanding (Rs. crore) | Rating           | Date(s) & Rating(s) assigned in 2020-2021 | Date(s) & Rating(s) assigned in 2019-2020 | Date(s) & Rating(s) assigned in 2018-2019 | Date(s) & Rating(s) assigned in 2017-2018 |
|         |   |                 |                                | NOT COOPERATING* | NOT COOPERATING* (11-Aug-20)              | COOPERATING* (20-May-19)                  |   | NOT COOPERATING* (05-Dec-17)              |

**Annexure-3: Detailed explanation of covenants of the rated instrument / facilities: NA**

**Annexure 4: Complexity level of various instruments rated for this Company**

| Sr. No. | Name of the Instrument                              | Complexity Level |
|---------|---|------------------|
| 1.      | Fund-based - LT-Cash Credit                         | Simple           |
| 2.      | Fund-based - LT-EPC/PSC                             | Simple           |
| 3.      | Fund-based - LT-Term Loan                           | Simple           |
| 4.      | Fund-based - ST-Bills discounting/ Bills purchasing | Simple           |
| 5.      | Non-fund-based - ST-Letter of credit                | Simple           |

**Note on complexity levels of the rated instrument:** CARE has classified instruments rated by it on the basis of complexity. This classification is available at [www.careratings.com](http://www.careratings.com). Investors/market intermediaries/regulators or others are welcome to write to [care@careratings.com](mailto:care@careratings.com) for any clarifications.

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##### About CARE Ratings:

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