

## Groom India Salon and Spa Private Limited

December 23, 2021

### Ratings

Facilities/Instruments	Amount (Rs. crore)	Rating <sup>1</sup>	Rating Action
Long Term Bank Facilities	5.91	CARE B+; Stable; ISSUER NOT COOPERATING* (Single B Plus; Outlook: Stable; ISSUER NOT COOPERATING*)	Rating continues to remain under ISSUER NOT COOPERATING category and Revised from CARE BB-; Stable; (Double B Minus; Outlook: Stable)
<b>Total Bank Facilities</b>	<b>5.91</b> <b>(Rs. Five Crore and</b> <b>Ninety-One Lakhs</b> <b>Only)</b>		

Details of instruments/facilities in Annexure-1

### Detailed Rationale & Key Rating Drivers

CARE had, vide its press release dated November 26, 2020, placed the rating(s) of Groom India Salon and Spa Private Limited (GISSPL) under the 'issuer non-cooperating' category as GISSPL had failed to provide information for monitoring of the rating and had not paid the surveillance fees for the rating exercise as agreed to in its Rating Agreement. GISSPL continues to be non-cooperative despite repeated requests for submission of information through e-mails, phone calls and a letter/email dated October 12, 2021, October 22, 2021, November 01, 2021.

In line with the extant SEBI guidelines, CARE Ratings Ltd. has reviewed the rating on the basis of the best available information which however, in CARE Ratings Ltd.'s opinion is not sufficient to arrive at a fair rating.

**Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating(s).**

The ratings assigned to the bank facilities of GISSPL have been revised on account of non-availability of requisite information. The ratings also factored in decline in scale of operations and profitability during FY 20.

### Detailed description of the key rating drivers

Please refer to PR dated [November 26, 2020](#)

**Analytical approach:** Standalone

### Applicable Criteria

[Policy in respect of Non-cooperation by issuer](#)

[Policy on default recognition](#)

[Criteria on assigning outlook and credit watch](#)

### About the Company

Groom India Salon and SPA Private Limited (GISSPL) was initially established as a proprietorship firm by Mrs. Veena Kumaravel in 2006. Later in 2009, the firm was converted into private limited company. GISSPL is promoted by Mrs. Veena Kumaravel and Mr. A. S. Vedagiri and the company is engaged in the business of rendering salon and beautician services to its customers. The company's Chief Executive Officer, Mr. C. K. Kumaravel, looks at the overall activities of the company. In April 2018, the company appointed Mr. Vaibhav Kumaravel as new director. GISSPL owns 663 saloon and beauty service centres all over India operating under the brand name of 'Naturals'. It also owns three saloon and beauty service centres in Sri Lanka. The company has its registered office at Chennai.

Brief Financials (Rs. crore)	31-03-2020 (A)	31-03-2021(A)	H1FY22 (Prov.)
Total operating income	19.88	NA	NA
PBILDT	8.24	NA	NA
PAT	2.18	NA	NA
Overall gearing (times)	0.59	NA	NA
Interest coverage (times)	8.74	NA	NA

A: Audited; Prov.: Provisional; NA: Not Available

**Status of non-cooperation with previous CRA:** Not Available

**Any other information:** Not Applicable

**Rating History for last three years:** Please refer Annexure-2

**Covenants of rated instrument/facility:** Annexure -3

**Complexity level of various instruments rated for this company:** Annexure- 4

<sup>1</sup>Complete definition of the ratings assigned are available at [www.careedge.in](http://www.careedge.in) and other CARE Ratings Ltd.'s publications

**Annexure-1: Details of Instruments / Facilities**

Name of the Instrument	ISI N	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Fund-based - LT-Term Loan		-	-	July 2020	0.18	CARE B+; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Term Loan		-	-	May 2021	2.26	CARE B+; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Term Loan		-	-	June 2021	0.86	CARE B+; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Term Loan		-	-	August 2020	0.11	CARE B+; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Term Loan		-	-	December 2024	1.00	CARE B+; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Bank Overdraft		-	-	-	1.50	CARE B+; Stable; ISSUER NOT COOPERATING*

\*Issuer did not cooperate; Based on best available information

**Annexure-2: Rating History of last three years**

Sr. No.	Name of the Instrument/ Bank Facilities	Current Ratings			Rating history			
		Type	Amount Outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in 2021-2022	Date(s) & Rating(s) assigned in 2020-2021	Date(s) & Rating(s) assigned in 2019-2020	Date(s) & Rating(s) assigned in 2018-2019
1	Fund-based - LT-Term Loan	LT	0.18	CARE B+; Stable; ISSUER NOT COOPERATING*	-	1)CARE BB-; Stable; ISSUER NOT COOPERATING* (26-Nov-20)	1)CARE BB-; Stable (03-Dec-19)	1)CARE BB-; Stable (08-Aug-18)
2	Fund-based - LT-Term Loan	LT	2.26	CARE B+; Stable; ISSUER NOT COOPERATING*	-	1)CARE BB-; Stable; ISSUER NOT COOPERATING* (26-Nov-20)	1)CARE BB-; Stable (03-Dec-19)	1)CARE BB-; Stable (08-Aug-18)
3	Fund-based - LT-Term Loan	LT	0.86	CARE B+; Stable; ISSUER NOT COOPERATING*	-	1)CARE BB-; Stable; ISSUER NOT COOPERATING* (26-Nov-20)	1)CARE BB-; Stable (03-Dec-19)	1)CARE BB-; Stable (08-Aug-18)
4	Fund-based - LT-Term Loan	LT	-	-	-	-	1)Withdrawn (03-Dec-19)	1)CARE BB-; Stable (08-Aug-18)
5	Fund-based - LT-Term Loan	LT	0.11	CARE B+; Stable; ISSUER NOT COOPERATING*	-	1)CARE BB-; Stable; ISSUER NOT COOPERATING* (26-Nov-20)	1)CARE BB-; Stable (03-Dec-19)	1)CARE BB-; Stable (08-Aug-18)
6	Fund-based - LT-Term Loan	LT	1.00	CARE B+; Stable; ISSUER NOT COOPERATING*	-	1)CARE BB-; Stable; ISSUER NOT COOPERATING* (26-Nov-20)	1)CARE BB-; Stable (03-Dec-19)	-
7	Fund-based - LT-Bank Overdraft	LT	1.50	CARE B+; Stable; ISSUER NOT COOPERATING*	-	1)CARE BB-; Stable; ISSUER NOT COOPERATING* (26-Nov-20)	1)CARE BB-; Stable (03-Dec-19)	-

\*Issuer did not cooperate; Based on best available information

**Annexure-3: Detailed explanation of covenants of the rated instrument / facilities: Not Applicable**

**Annexure 4: Complexity level of various instruments rated for this company**

Sr. No	Name of instrument	Complexity level
1	Fund-based - LT-Bank Overdraft	Simple
2	Fund-based - LT-Term Loan	Simple

**Note on complexity levels of the rated instrument:** CARE has classified instruments rated by it on the basis of complexity. Investors/market intermediaries/regulators or others are welcome to write to [care@careedge.in](mailto:care@careedge.in) for any clarifications.

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### About CARE Ratings:

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