Hotline Capital Services Private Limited

April 01, 2026

Facilities/Instruments	Amount (₹ crore)	Rating[1]	Rating Action
Long term / Short-term bank facilities	100.00	CARE C; Stable / CARE A4; ISSUER NOT COOPERATING*	Rating moved to ISSUER NOT COOPERATING category

Details of instruments/facilities in Annexure-1.
*Issuer did not cooperate; based on best available information.

Rationale and key rating drivers

CARE Ratings Limited (CareEdge Ratings) has been seeking information from Hotline Capital Services Private Limited (HCSPL) to monitor the rating(s) vide e-mail communications dated February 18, 2026, February 25, 2026, and March 06, 2026, among others and numerous phone calls. However, despite repeated requests, the company has not provided requisite information for monitoring ratings. In line with the extant Securities and Exchange Board of India (SEBI) guidelines, CareEdge Ratings has reviewed the rating basis best available information, which however, in CareEdge Ratings' opinion is not sufficient to arrive at a fair rating. The rating on HCSPL's bank facilities will now be denoted as CARE C/CARE A4; ISSUER NOT COOPERATING*.

Users of this rating (including investors, lenders and public at large) are hence requested to exercise caution while using these rating(s).

The ratings also take into account the small scale of operations and highly concentrated business profile, inherent uncertainties and volatility associated with trading operations coupled with high dependence on capital market, exposure to regulatory and operating risks. However, ratings favourably factor in HCSPL's adequate capitalisation profile and long track record in capital market segment along with experienced promoters and management team.

Analytical approach: Standalone

Outlook: Stable

Detailed description of key rating drivers:

At the time of last rating on March 28, 2025, the following were the key rating strengths and weaknesses (updated for the limited information available from company's Annual Report FY25).

Key weaknesses

Small scale and highly concentrated business profile
The company's major chunk of its revenue and profit is coming from its core business of proprietary trading which accounts for ~57% of its total income in FY24 (~64% in FY23) whereas revenue from retail segment is also concentrated among four clients. Of the total turnover proprietary trading accounted for ~73% in FY24 (~69% in FY23). The company as of now has only four high net worth (HNI) clients and are looking to onboard more. Going forward, the company's diversification in business profile and scale of operations would be key monitorable.

Uncertainty and volatility associated with trading operations, and high dependence of capital markets
Volatility in capital markets is influenced by a set of economic, political, and social factors at global level and is also driven by investors sentiments. The company's major revenue and profitability is coming from its core business of proprietary trading and ability to manage market risk and portfolio risk will be a key monitorable. The company's business model depends on availability and execution of arbitrage opportunities in the capital markets.

Exposure to regulatory and operational risks
Capital and commodities market regulator, SEBI board has been constantly stepping up vigil in the brokerage industry through series of regulatory changes aimed at protecting investor's interest. Given the rising volumes and greater participation by retail investors, the market regulator has been closely monitoring the sector and has been coming out with new regulations at regular intervals. Broker's ability to adapt their technology, systems and risk management processes in response to the constantly evolving regulatory landscape without adverse impact on its overall business profile remains a monitorable.

[1]Complete definition of ratings assigned are available at www.careratings.com and other CARE Ratings Limited's publications.

Key strengths

Long track record of the company and experienced management
HCSPL started its operations in the year 2000. The company is led by Sunil Aneja is MBA from IMS Indore and has over 23 years' experience of Capital market and over 15 years' experience in derivative products since the day these were launched in India. He has rich experience of commodity market trading. The company is also led by Rajiv Aneja and Binoo Aneja who have experience of over two decades in the capital market industry.

Adequate capitalisation
The company has adequate tangible net worth of ₹31.79 crore as on March 31, 2025, increased from ₹30.17 crore as on March 31, 2024, considering internal accruals. Total non-fund-based debt is at ₹60 crore as on March 31, 2024, and increased to Rs. 100 crore as on March 31, 2025. As on March 31, 2025, gearing (as on adjusted total debt including non-fund-based debt) stood at 3.34x, against 2.13x as on March 31, 2024. The company has also received debt funding from promoters to the tune of ₹33.17 crore as on September 30, 2024 (compared to ₹33.72 crore as on March 31, 2024) which is used for margin utilisation. The resource profile constitutes of non-fund-based borrowings, i.e, bank guarantees (BGs) which formed 73% of the total debt as on March 31, 2025. These BGs are backed by fixed deposits (FDs) to the extent of 25%.

Environment, social, and governance (ESG) risks: Not applicable

Applicable criteria
Information Adequacy Risk and Issuer Non-Cooperation
Definition of Default
Rating Outlook and Rating Watch
Financial Ratios - Financial Sector
Service Sector Companies
Broking Firms
Short Term Instruments

About the company and industry

Industry classification

Macroeconomic indicator	Sector	Industry	Basic industry
Financial services	Financial services	Capital markets	Stockbroking and allied

HCSPL started operations in 2000. It offers online equity trading facilities for investors and traders and provides integrated trading applications for execution of trades. The company undertakes investments in diverse portfolios such as Equity, Derivatives, FOREX, and IT software, among others to generate returns. HCSPL also trades in its pro account and trades on NSE, NSE Derivative, NSE-FX. The company is managed by three directors Rajiv Aneja, Sunil Aneja and Binoo Aneja who have experience of over two decades into capital market and derivative products. The company is primarily engaged into proprietary trading (mainly derivatives) and broking. It also provides broking services to HNI clients.

Brief Financials (₹ crore)	March 31, 2023 (A)	March 31, 2024 (A)	March 31, 2025 (A)
Total income	4.58	4.66	5.40
Profit after tax (PAT)	0.78	1.02	1.56
Tangible net-worth (TNW)	29.12	30.17	31.79
Loan book (Margin trading facility)	NA	NA	NA
Overall gearing (x)*	2.20	2.13	3.34
Cost-to-income (%)	71.60%	82.70%	45.28%
Return on net-worth (RONW) (%) ^	2.71%	3.44%	5.04%

A: Audited NA: Not available; Note: these are latest available financial results
*Including non-fund-based limits utilised
^Ratios have been computed based on average of annual opening and closing balances.

Status of non-cooperation with previous CRA:
Not applicable

Any other information:
Not applicable

Rating history for last three years: Annexure-2

Detailed explanation of covenants of rated instrument / facility: Annexure-3

Complexity level of instruments rated: Annexure-4

Lender details: Annexure-5

Annexure-1: Details of instruments/facilities

Name of the Instrument	ISIN	Date of Issuance (DD-MM-YYYY)	Coupon Rate (%)	Maturity Date (DD-MM-YYYY)	Size of the Issue (₹ crore)	Rating Assigned and Rating Outlook
Non-fund-based - LT/ ST-Bank Guarantee		-	-	-	100.00	CARE C; Stable / CARE A4; ISSUER NOT COOPERATING*

*Issuer did not cooperate; based on best available information.

Annexure-2: Rating history for last three years

Sr. No.	Name of the Instrument/Bank Facilities	Current Ratings			Rating History			
		Type	Amount Outstanding (₹ crore)	Rating	Date(s) and Rating(s) assigned in 2025-2026	Date(s) and Rating(s) assigned in 2024-2025	Date(s) and Rating(s) assigned in 2023-2024	Date(s) and Rating(s) assigned in 2022-2023
1	Non-fund-based - LT/ ST-Bank Guarantee	LT/ST	100.00	CARE C; Stable / CARE A4; ISSUER NOT COOPERATING*	-	1)CARE C; Stable / CARE A4 (28-Mar-25) 2)CARE BB-; Stable / CARE A4 (23-Jul-24)	-	-

*Issuer did not cooperate; based on best available information.
LT/ST: Long term/Short term

Annexure-3: Detailed explanation of covenants of rated instruments/facilities

Not applicable

Annexure-4: Complexity level of instruments rated

Sr. No.	Name of the Instrument	Complexity Level
1	Non-fund-based - LT/ ST-Bank Guarantee	Simple

Annexure-5: Lender details

To view lender-wise details of bank facilities please click here

Note on complexity levels of rated instruments: CareEdge Ratings has classified instruments rated by it based on complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for clarifications.

Contact us

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About us:

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