Ritesh Export

March 11, 2026

Facilities/Instruments	Amount (₹ crore)	Rating[1]	Rating Action
Long Term Bank Facilities	10.29	CARE BB; Stable; ISSUER NOT COOPERATING*	Downgraded from CARE BB+; Stable and moved to ISSUER NOT COOPERATING category
Long Term / Short Term Bank Facilities	75.00	CARE BB; Stable / CARE A4; ISSUER NOT COOPERATING*	Downgraded from CARE BB+; Stable / CARE A4+ and moved to ISSUER NOT COOPERATING category

Details of instruments/facilities in Annexure-1
*Issuer did not cooperate; based on best available information.

Rationale and key rating drivers

CARE Ratings Limited (CareEdge Ratings) has been seeking information (including No Default Statement)) from Ritesh Export (RIE)to monitor the rating(s) vide e-mail communications dated March 02, 2026, February 19, 2026, February 12, 2026, February 02, 2026, December 30, 2025, December 23, 2025, November 10, 2025 and numerous phone calls. However, despite our repeated requests, the firm has not provided the requisite information for monitoring the ratings. In line with the extant SEBI guidelines, CARE Ratings Limited (CareEdge Ratings) has reviewed the rating on the basis of the best available information which however, in CARE Ratings Limited (CareEdge Ratings)'s opinion is not sufficient to arrive at a fair rating. Further, RIE has not paid the surveillance fees for the rating exercise as agreed to in its Rating Agreement The ratings on RIE's bank facilities will now be denoted as '**CARE BB; Stable; ISSUER NOT COOPERATING/ CARE A4; ISSUER NOT COOPERATING**'

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating(s).

The ratings assigned to the bank facilities of Ritesh Export (RIE) has been revised on account of non-availability of requisite information. The ratings continue to be constrained on account of its thin profitability, moderate debt coverage indicators. The ratings are also constrained due to susceptibility of profitability to volatility in the prices of rough diamonds and exchange rate fluctuations, its presence in a highly competitive, working capital intensive and fragmented CPD (Cut and Polished) industry and constitution as a partnership firm.
The ratings, however, continue to derive strength from vast experience of RIE's partners in the cut & polished diamond (CPD) industry with established track record of operations, well established distribution network with long-term business relationship with clientele in key export markets, moderate scale of operations and comfortable capital structure.

Analytical approach: Standalone

Outlook: Stable

Detailed description of the key rating drivers
At the time of last rating on January 07, 2025, the following were the rating strengths and weaknesses

Key weaknesses
Thin profitability which is susceptible to volatility in the prices of rough diamonds and exchange rate fluctuations: Low value addition, inability to influence prices at bo th end of the value chain, susceptibility of profitability to exchange rate fluctuations impact profitability of entities like Ritesh export in the midstream segment of diamond value chain. RIE reported PBILDT margin of 3.50% in FY24 (FY23:2.52%), In line with this, PAT margin also remained low at 0.82% for FY24 (FY23:0.85%).

Inherent working capital-intensive nature of operations:
The operations of RIE are working capital-intensive owing to its presence in the G&J industry. The firm majorly sources rough diamonds from secondary market. Import dependence for raw material, higher processing and large inventory holding amidst intense competition in the industry has resulted in high working capital intensity for the firm. For FY24, the working capital cycle remained high at 179 days(FY23:137 days)

[1]Complete definition of ratings assigned are available at www.careratings.com and other CARE Ratings Limited's publications.

Presence in intensely competitive CPD industry with limited value addition and bargaining power
The CPD industry is highly fragmented with presence of numerous unorganized players in addition to few large integrated jewellery manufacturers leading to high level of competition. Furthermore, the prices of rough diamonds as well as CPD are market driven and the entities in the midstream segment have a limited bargaining power on either end of the value chain owing to their limited value addition. Hence, firms in midstream segment are usually price takers rather price makers which makes their profitability margins vulnerable to market movement.

Constitution as a partnership firm
RIE being a partnership firm, is susceptible to the risk associated with the withdrawal of the capital by partners, which may affect its financial flexibility in the eventuality of occurrence of such an event. However, the net-worth base of Ritesh Export was healthy at Rs. 113.02 crores (as on March 31,2024) on a scale of Rs. 297.33 crores

Key strengths
Experienced Partners and established track record of operation in the diamond industry
Currently promoted by Ritesh S. Shah, Mukesh K. Shah, Deepak N. Shah and Bharat K. Shah, RIE was incorporated as a partnership concern in the year 1986. The Key partners have vast experience of more than three decades in the CPD industry with strong understanding of cut and polished diamond industry and are assisted by a team of well-qualified professionals.

Established distribution network with long-term relationship with clientele
RIE has established long-term relationships with the clientele across some of the key diamond markets like Hong Kong, USA, Belgium, China and UAE. Export sales contributed ~68% of net sales in FY24. Export sales have been primarily to Hong Kong and USA. Customer concentration of RIE was moderate with top 5 customers accounting for 35%-50% of net sales during last three years ending in FY24.

Moderate scale of operations
TOI of Ritesh Exports moderated to Rs. 297.33 crores in FY24 (PY: 381.57 crores) mainly due to subdued demand from major consumption nations i.e. USA and China. With continued sluggish demand, the firm reported a TOI of Rs. 132.10 crores in H1FY25.

Comfortable capital Structure albeit moderate debt coverage indicators
The capital structure of Ritesh export remained comfortable below unity with overall gearing of 0.81x as on March 31,2024 (0.86x as on March 31,2023). The firm had a healthy net worth base of Rs. 113.02 crores as on March 31,2024 (Rs. 110.57 crores as on March 31,2023). However, due to thin profitability, debt coverage indicators were moderate marked by PBILDT Interest coverage of 1.24x (PY: 1.20x) in FY24.

Applicable Criteria
Criteria on Information Adequacy Risk and Issuer Non-Cooperation
CARE Ratings' Policy on Default Recognition
Criteria on Assigning 'Outlook' or 'Rating Watch' to Credit Ratings
Financial Ratios – Non-Financial Sector
CARE Ratings' Criteria on Rating of Short-Term Instruments
Rating Methodology -Cut and Polished Diamond Industry
Rating Methodology - Manufacturing companies

About the company and industry
Industry classification

Macroeconomic indicator	Sector	Industry	Basic industry
Consumer Discretionary	Consumer Durables	Consumer Durables	Gems, Jewellery And Watches

Established as a partnership firm in 1986, Ritesh Export is managed by Ritesh S. Shah, Mukesh K. Shah, Deepak N. Shah and Bharat K. Shah. Ritesh Export is engaged in the manufacturing and trading of rough diamonds and cut and polished diamonds (CPD). It processes rough diamonds ranging from majorly from 0 cents to 30 cents. Currently, the firm operates through offices in Mumbai and Surat and it mainly exports to Hong Kong, Japan, USA, Belgium and China. The firm mainly gets manufacturing done on job work basis through various factories in Mumbai and Surat. The key partners have experience of more than 30 years in the CPD industry.

Brief Financials (₹ crore)	March 31, 2023 (A)	March 31, 2024 (A)	H1 FY25 (UA)
Total operating income	381.57	297.33	132.10
PBILDT*	9.61	10.41	2.93
Profit after tax (PAT)	3.24	2.45	1.29
Overall gearing (x)	0.86	0.81	NA
Interest coverage (x)	1.20	1.24	0.86

A: Audited UA: Unaudited; Note: these are latest available financial results
*PBILDT: Profit before interest, lease rentals, depreciation and tax

Status of non-cooperation with previous CRA: CRISIL has continued the rating assigned to the bank facilities of RIE into Issuer Not Cooperating category vide press release dated January 23, 2026 on account of its inability to carry out a review in the absence of requisite information from the firm.

Any other information: Not Applicable

Rating history for last three years: Annexure-2

Covenants of rated instrument / facility: Annexure-3

Complexity level of various instruments rated: Annexure-4

Lender details: Annexure-5

Annexure-1: Details of instruments/facilities

Name of the Instrument	ISIN	Date of Issuance (DD-MM-YYYY)	Coupon Rate (%)	Maturity Date (DD-MM-YYYY)	Size of the Issue (₹ crore)	Rating Assigned and Rating Outlook
Fund-based - LT-Term Loan		-	-	June 2028	10.29	CARE BB; Stable; ISSUER NOT COOPERATING*
Fund-based - LT/ ST-Working Capital Limits		-	-	-	75.00	CARE BB; Stable / CARE A4; ISSUER NOT COOPERATING*

*Issuer did not cooperate; based on best available information.

Annexure-2: Rating history for last three years

Sr. No.	Name of the Instrument/ Bank Facilities	Current Ratings			Rating History			
		Type	Amount Outstanding (₹ crore)	Rating	Date(s) and Rating(s) assigned in 2025-2026	Date(s) and Rating(s) assigned in 2024-2025	Date(s) and Rating(s) assigned in 2023-2024	Date(s) and Rating(s) assigned in 2022-2023
1	Fund-based - LT/ ST-Working Capital Limits	LT/ST	75.00	CARE BB; Stable / CARE A4; ISSUER NOT COOPERATING*	-	1)CARE BB+; Stable / CARE A4+ (07-Jan-25)	1)CARE BB+; Stable (26-Dec-23)	-
2	Fund-based - LT-Term Loan	LT	10.29	CARE BB; Stable; ISSUER NOT COOPERATING*	-	1)CARE BB+; Stable (07-Jan-25)	1)CARE BB+; Stable (26-Dec-23)	-
3	LT/ST Fund-based/Non-fund-based-EPC / PCFC / FBP / FBD / WCDL / OD / BG / SBLC	LT/ST	-	-	-	1)Withdrawn (07-Jan-25)	1)CARE BB+; Stable / CARE A4+ (26-Dec-23)	-

*Issuer did not cooperate; based on best available information.
LT: Long term; LT/ST: Long term/Short term

Annexure-3: Detailed explanation of covenants of rated instruments/facilities: Not Applicable

Annexure-4: Complexity level of instruments rated

Sr. No.	Name of the Instrument	Complexity Level
1	Fund-based - LT-Term Loan	Simple
2	Fund-based - LT/ ST-Working Capital Limits	Simple

Annexure-5: Lender details

To view lender-wise details of bank facilities please click here

Note on complexity levels of rated instruments: CareEdge Ratings has classified instruments rated by it based on complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for clarifications.

Contact us

Media Contact	**Analytical Contacts**
Mradul Mishra Director **CARE Ratings Limited** Phone: +91-22-6754 3596 E-mail: mradul.mishra@careedge.in	Shachee Nakul Vyas Assistant Director **CARE Ratings Limited** Phone: 079-40265665 E-mail: shachee.tripathi@careedge.in
Relationship Contact Ankur Sachdeva Senior Director **CARE Ratings Limited** Phone: 912267543444 E-mail: Ankur.sachdeva@careedge.in	Foram Dhruv Joshi Lead Analyst **CARE Ratings Limited** Phone: 079-40265687 E-mail: foram.dave@careedge.in Krupa Kariya Associate Analyst **CARE Ratings Limited** E-mail: Krupa.Kariya@careedge.in

About us:

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