

East India Holdings Private Limited

March 23, 2026

Facilities/Instruments	Amount (₹ crore)	Rating ¹	Rating Action
Long Term Bank Facilities	62.75	CARE BB; Stable; ISSUER NOT COOPERATING*	Downgraded from CARE BB+; Stable and moved to ISSUER NOT COOPERATING category

Details of instruments/facilities in Annexure-1

**Issuer did not cooperate; based on best available information*

Rationale and key rating drivers

CARE Ratings Ltd. (CareEdge Ratings) has been seeking information from East India Holdings Private Limited (EIHPL) to monitor the rating(s) vide latest e-mail communications dated January 02, 2026, February 03, 2026, March 09, 2026, and March 11, 2026, along with numerous phone calls. However, despite our repeated requests, the company has not provided the requisite information for monitoring the ratings. In line with the extant SEBI guidelines, CareEdge Ratings has reviewed the rating on the basis of the best available information which however, in CareEdge Ratings' opinion is not sufficient to arrive at a fair rating. The ratings on EIHPL's bank facilities will now be denoted as '**CARE BB; Stable; ISSUER NOT COOPERATING**'.

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating(s).

The rating assigned to the bank facilities of EIHPL has been revised on account of non-availability of requisite information. Further, the ratings continue to remain constrained by moderate capacity utilisation, leveraged capital structure and weak debt protection metrics. The ratings also factor in risk associated with volatility in prices of raw material & finished goods, intense competition due to cyclical and fragmented nature of the industry and project implementation and stabilisation risk. The ratings, however, continue to draw comfort from experienced promoters having long track record of operations and improved financial performance

Analytical approach: Standalone

Outlook: Stable

Detailed description of the key rating drivers

At the time of last rating on April 07, 2025, the following were the rating strengths and weaknesses (updated based on information available from ROC)

Key weaknesses

Moderate capacity utilization in FY24 with slight improvement witnessed in 10MFY25

Capacity utilization (CU) of the company declined to 59% in FY24 as against 67% in FY23. The decline is on account of lower demand for billets. However, with demand picking up in 10MFY25, the capacity utilisation improved and stood at around 67% (61% in 10MFY24). The rolling mill has recently commenced operations and its CU stands at 22% in 10MFY25 (plant commenced from July 2024).

Leveraged capital structure and weak debt protection metrics

The entity's capital structure moderated owing to an increase overall debt mainly in form of term loans and working capital borrowings and remained leveraged with overall gearing at 2.66x as on March 31, 2025 compared to 1.04x as on March 31, 2024. Further, despite the improvement in profitability in absolute terms, higher overall debt and its related interest expense kept the company's debt coverage indicators subdued. Thus, Interest coverage (PBILDT/Interest) moderated to 1.65x in FY25 from 2.00x in FY24. Total debt/GCA remained high at 18.59 years (FY24: 18.73x).

Customer concentration risk

The customer profile of the company is concentrated as the top 10 customers' accounts for around 95% of total sales in FY24. However, in 10MFY25, top 10 customers' accounts for around 48% (around 75% in 9MFY24). The reduction is due to launch of new product line (rolling mill) which is being sold to a new customer base.

¹Complete definition of ratings assigned are available at www.careratings.com and other CARE Ratings Limited's publications.

Volatility in prices of raw material & finished goods

Till FY24, the company was only operating a billet plant and did not have any backward integration for its basic raw materials (i.e. pig iron/ sponge iron/scrap) and purchased the same from open market. In FY25, the company has started its rolling mill unit and billet shall act as a backward integration unit for the rolling mill. However, company continues to lack any backward integration for its basic raw materials (i.e. pig iron/ sponge iron/scrap). Around 60% of the raw materials (pig and sponge iron) are sourced from Durgapur, 30% from Odisha and rest 10% from Jharkhand. Scrap steel is procured from local suppliers in West Bengal itself, some are also imported (constituting around 5%-15%). Since the raw material is the major cost driver (around 78% of the cost of sales in FY24 as against 80% in FY23) and raw material prices are volatile in nature, the profitability margin of the company is susceptible to fluctuation in raw material prices.

Intense competition due to cyclical and fragmented nature of the industry

The company is engaged in the manufacturing of billets along with milling operations which is primarily dominated by large players and characterized by high fragmentation and competition due to the presence of numerous players in India owing to relatively low entry barriers. Highly competitive pressure limits the pricing flexibility of the industry participants which induces pressure on profitability.

Project implementation and stabilization risk

The company undertook capex to set up rolling mill for manufacturing of mild steel, carbon steel, alloy steel and stainless-steel bars, rods, strips, structural and other light profiles as a part of forward integration in their plant situated in Durgapur, West Bengal. The capacity was estimated to be around 60,000 MT and the operations were supposed to commence from April 2024. The plant's setup experienced delays primarily due to demand and automation related factors. A section of the rolling mill, with a capacity of 45,000 MT, commenced commercial production in July 2024. The remaining section, with a capacity of 15,000 MT, was scheduled to begin commercial production in April 2025. The automation upgrades have resulted in a cost increase of approximately Rs. 4-6 crores, which is being funded by the promoters.

Key strengths**Experienced promoters having long track record of operations**

Incorporated in 1998, EIHPL is a Kolkata based company promoted by Rajeev Agarwal and Om Prakash Agarwal. The promoters are actively involved in managing the company. Rajeev Agarwal having more than 3 decades of experience in the similar line of business looks after the purchase and manufacturing part of the business, while Om Prakash Agarwal having experience of more than 3 decades in the similar line looks after the administration and finance division. Swaraj Agarwal has recently joined the business and has around 3 years of experience. He oversees the marketing and sales side of the business. They are assisted by a team of professionals in the business.

Improvement in financial performance

The company's scale of operations witnessed a marginal improvement as income from operations stood at Rs. 259.42 crore in FY25, compared to Rs. 241.93 crore in FY24. Further, the company's profitability metrics improved marginally also continued to remain modest with PBILDT margin improved owing to a lower cost of sales and was 3.30x in FY25 compared to 1.39x in FY24. However, PAT margin, remained below unity with high interest and depreciation costs and was 0.22% in FY25 compared to 0.15% in FY24.

Assumptions/Covenants: Not Applicable

Environment, social, and governance (ESG) risks: Not Applicable

Applicable criteria

[Criteria on Information Adequacy Risk and Issuer Non-Cooperation](#)

[CARE Ratings' Policy on Default Recognition](#)

[Criteria on Assigning 'Outlook' or 'Rating Watch' to Credit Ratings](#)

[Financial Ratios – Non-Financial Sector](#)

[Manufacturing Companies](#)

[Iron & Steel](#)

About the company and industry

Industry classification

Macroeconomic indicator	Sector	Industry	Basic industry
Commodities	Metals & Mining	Ferrous Metals	Iron & Steel

Incorporated in 1998, EIHPL is a Kolkata based company having its billets manufacturing unit in Iccapur Industrial Area, Durgapur, West Bengal with an installed capacity of 84,000 MT. Since its inception the company was engaged in manufacturing mild steel billets till FY21, however, post that they have entered into manufacturing of alloy steel billets which is a raw material used in Automobile and Railway Industry. From July 2024, the company has started its rolling mill operation for manufacturing of Mild steel, Carbon steel, Alloy steel and Stainless-steel Bars, Rods, Strips, Structural and other light profiles (squares, hexagons, etc). Currently a section of rolling having a capacity of 45,000 MT is operational and another section of 15,000 MT will be operational from April 2025.

Brief Financials (₹ crore)	March 31, 2024 (A)	March 31, 2025 (A)
Total operating income	241.93	259.42
PBILDT*	3.37	8.56
Profit after tax (PAT)	0.35	0.56
Overall gearing (x)	1.04	2.66
Interest coverage (x)	2.00	1.65

A: Audited; Note: these are latest available financial results

*PBILDT: Profit before interest, lease rentals, depreciation and tax

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating history for last three years: Annexure-2

Covenants of rated instrument / facility: Annexure-3

Complexity level of instruments rated: Annexure-4

Lender details: Annexure-5

Annexure-1: Details of instruments/facilities

Name of the Instrument	ISIN	Date of Issuance (DD-MM-YYYY)	Coupon Rate (%)	Maturity Date (DD-MM-YYYY)	Size of the Issue (₹ crore)	Rating Assigned and Rating Outlook
Fund-based - LT-Bank Guarantee		-	-	-	10.00	CARE BB; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Cash Credit		-	-	-	31.00	CARE BB; Stable; ISSUER NOT COOPERATING*
Fund-based - LT-Term Loan		-	-	February 2031	21.75	CARE BB; Stable; ISSUER NOT COOPERATING*

*Issuer did not cooperate; based on best available information.

Annexure-2: Rating history for last three years

Sr. No.	Name of the Instrument/ Bank Facilities	Current Ratings			Rating History			
		Type	Amount Outstanding (₹ crore)	Rating	Date(s) and Rating(s) assigned in 2025-2026	Date(s) and Rating(s) assigned in 2024-2025	Date(s) and Rating(s) assigned in 2023-2024	Date(s) and Rating(s) assigned in 2022-2023
1	Fund-based - LT-Bank Guarantee	LT	10.00	CARE BB; Stable; ISSUER NOT COOPERATING*	1)CARE BB+; Stable (07-Apr-25)	1)CARE BB+; Stable (18-Apr-24) 2)CARE BB+; Stable (08-Apr-24)	-	-
2	Fund-based - LT-Term Loan	LT	21.75	CARE BB; Stable; ISSUER NOT COOPERATING*	1)CARE BB+; Stable (07-Apr-25)	1)CARE BB+; Stable (18-Apr-24) 2)CARE BB+; Stable (08-Apr-24)	-	-
3	Fund-based - LT-Cash Credit	LT	31.00	CARE BB; Stable; ISSUER NOT COOPERATING*	1)CARE BB+; Stable (07-Apr-25)	1)CARE BB+; Stable (18-Apr-24) 2)CARE BB+; Stable (08-Apr-24)	-	-

*Issuer did not cooperate; based on best available information.

LT: Long term

Annexure-3: Detailed explanation of covenants of rated instruments/facilities: Not Applicable

Annexure-4: Complexity level of instruments rated

Sr. No.	Name of the Instrument	Complexity Level
1	Fund-based - LT-Bank Guarantee	Simple
2	Fund-based - LT-Cash Credit	Simple
3	Fund-based - LT-Term Loan	Simple

Annexure-5: Lender details

To view lender-wise details of bank facilities please [click here](#)

Note on complexity levels of rated instruments: CareEdge Ratings has classified instruments rated by it based on complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for clarifications.

Contact us

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