P. R. Rolling Mills Private Limited

February 02, 2026

Facilities/Instruments	Amount (₹ crore)	Rating[1]	Rating Action
Long Term Bank Facilities	4.50	CARE BBB; Stable	Assigned
Long Term Bank Facilities	53.60 (Reduced from 61.64)	CARE BBB; Stable	Reaffirmed
Short Term Bank Facilities	3.00 (Reduced from 5.00)	CARE A3+	Reaffirmed
Long Term Bank Facilities	-	-	Withdrawn

Details of instruments/facilities in Annexure-1.

Rationale and key rating drivers

The ratings assigned to the bank facilities of P. R. Rolling Mills Private Limited (PRMPL) continue to derive strength from the experienced promoters, diversified product profile and established relations with reputed customers. The ratings further continue to derive strength from comfortable capital structure, moderate debt coverage indicators and adequate liquidity position.

The ratings, however, continue to be constrained by PRMPL's moderate scale of operations, its profitability being susceptible to fluctuations in raw material prices and foreign exchange rates, and its moderate working capital cycle.

CARE Ratings Limited (CareEdge Ratings) has withdrawn ratings assigned to one of the long-term bank facilities of PRMPL with immediate effect at the request of the company and 'No Dues Certificate' received from the lender, which extended the facility rated by CareEdge Ratings.

Rating sensitivities: Factors likely to lead to rating actions

Positive factors

- Improvement in total debt to gross cash accruals (TD/GCA) below 3.50 times on a sustained basis.
- Improvement in debt coverage indicators with profit before interest, lease rentals, depreciation and tax (PBILDT) interest coverage of around 3 times on a sustained basis while maintaining its comfortable capital structure.

Negative factors

- Deterioration in overall gearing beyond 1x on a sustained basis.
- Significant deterioration in its liquidity position with decline in free liquidity available with the company.

Analytical approach: Standalone

Outlook: Stable

The stable outlook reflects CareEdge Ratings expectation that the company shall sustain its financial risk profile over the medium term.

Detailed description of key rating drivers:

Key strengths

Experienced promoters

The promoters of PRMPL, Rajeev Maheshwari and Praveen Maheshwari, have over two decades of experience in the steel industry. Their experience and strong understanding of market dynamics have enabled PRMPL to maintain healthy relations with customers and suppliers, resulting in repeat orders. The promoters are supported by a qualified team of professionals with significant experience in their respective fields.

Diversified product profile

PRMPL is engaged in manufacturing customised products, offering more than 50 profiles/sections that mainly find application in commercial vehicles, two-wheelers and off-road vehicles. The company has also initiated manufacturing of products such as track shoes, cross rails, bridge profiles and scaffolding profiles catering to the construction industry. PRMPL operates two resorts, one in Rajasthan and another in Nagpur; however, revenue from this segment constitutes ~2% of the total operating income (TOI).

[1]Complete definition of ratings assigned are available at www.careratings.com and other CARE Ratings Limited's publications.

The company also generates steady rental income from a warehouse facility, with ~92% of the space leased, which accounts for ~2% of TOI.

Association with reputed clientele; albeit customer concentration risk
With over two decades of operations in the industry, the promoters of PRMPL have developed long-standing, established relationships with clientele, enabling PRMPL to receive repeat orders. The ability to offer unique and cost-efficient products has resulted in healthy business relations with reputed customers. The customer base is concentrated, with the top five clients contributing ~66% and ~63% of the TOI in FY25 (refers to April 01 to March 31) and H1FY26 (refers to April 01 to September 30). The counterparty risk is partially mitigated by the company's association with reputed clientele.

Comfortable capital structure and moderate debt coverage indicators
The debt profile of the company comprises working capital borrowings, term loans and MSME TReDS limits. The capital structure continues to remain comfortable marked by overall gearing of 0.84x as on March 31, 2025 (PY: 0.86x). Further, the debt coverage indicators remained comfortable with TD/GCA and PBILDT interest coverage of 5.28x and 2.19x respectively in FY25 (PY: 7.59x and 1.77x respectively). The marginal improvement in the financial risk profile is primarily driven by enhanced profitability.

Key weaknesses

Moderate scale of operations
In FY25, scale of operation remained moderate as marked by TOI of ₹240.64 crore as against ₹237.86 crore in FY24 due to increased competition. Further during H1FY26, the company booked TOI of ₹124 crore as against ₹180 crore in 9MFY25 (refers to April 01 to December 31). The scale of operations is anticipated to remain moderate in the medium term.

Fluctuating profitability with volatility in raw material prices and forex rates
Over the pasts five years ending FY25, profitability of the company has witnessed a fluctuating trend as marked by PBILDT margin in the range of 4-8% due to volatility in raw material prices. In FY25, on account of better sales realization, PBILDT margin improved to 5.67% as against 4.12% in FY24. Further, in line with PBILDT margins, profit after tax (PAT) margin improved to 3.46% in FY25 as against 1.84% in FY24.
PRMPL is exposed to the inherent risk of price fluctuations in its major raw material, billets, which accounts for ~70% of raw material purchases. PRMPL does not have long-term contracts with its suppliers, and procurements are done at prevailing market prices, thereby exposing it to volatility in raw material prices. However, over the years of its operations, PRMPL has established healthy relationships with its suppliers. PRMPL is also exposed to fluctuations in forex rates as the company derives ~5-10% of its revenue from exports. Any sharp fluctuation in foreign currency rates may impact the profitability of the company. The profitability margins are expected to remain at similar levels in the near term.

Moderate working capital cycle
The operations are working capital intensive mainly due to funds being blocked in debtors and inventory. PRMPL's operating cycle remained moderate at 49 days in FY25 (34 days in FY24). Most of the working capital remains in raw material and finished goods inventory as PRMPL maintains sufficient inventory to ensure uninterrupted production and timely execution of orders and the production process of around one month. PRMPL generally grants 45-60 days credit to its customers. Earlier, the company's majority purchases were LC-backed; however, in FY25, the company availed MSME TReDS limits, resulting in higher utilisation of its fund-based working capital limits.

Liquidity: Adequate

The liquidity position of the company remained adequate marked by expected GCA of ~₹15 crore as against debt repayment obligation of ~₹3-4 crore. Further, the average utilisation of fund-based limits remained at 91.63% for the past twelve months ending December 31, 2025. However, the company has cash and liquid investment of ₹36.03 crore as on March 31, 2025, as against ₹34.04 crore as on March 31, 2024, providing additional cushion.

Applicable criteria

Definition of Default
Liquidity Analysis of Non-financial sector entities
Rating Outlook and Rating Watch
Manufacturing Companies
Financial Ratios – Non financial Sector
Withdrawal Policy
Short Term Instruments

About the company and industry

Industry classification

Macroeconomic indicator	Sector	Industry	Basic industry
Industrials	Capital Goods	Industrial Products	Iron & Steel Products

Jaipur (Rajasthan) based PRMPL was incorporated in May 1997 by Rajeev Maheshwari and Praveen Maheshwari. The company is engaged in manufacturing of iron and steel structural sections including rim sections, sprockets, among others through hot rolling process which find application in commercial vehicles, off-road vehicles and two wheelers segment. PRMPL has two manufacturing facilities at Jaipur and Tirupati having aggregate installed capacity of rolling 1,00,000 MTPA as on March 31, 2025. PRMPL also owns two resorts, one in Rajasthan and another in Nagpur.

Brief Financials (₹ crore)	March 31, 2024 (A)	March 31, 2025 (A)	H1FY26 (UA)
Total operating income	237.86	240.64	124.13
PBILDT*	9.81	13.63	NA
Profit after tax (PAT)	4.38	8.32	NA
Overall gearing (x)	0.86	0.84	NA
Interest coverage (x)	1.77	2.19	NA

A: Audited UA: Unaudited NA: Not available; Note: these are latest available financial results
*PBILDT: Profit before interest, lease rentals, depreciation and tax

Status of non-cooperation with previous CRA: Not applicable

Any other information: Not applicable

Rating history for last three years: Annexure-2

Detailed explanation of covenants of rated instrument / facility: Annexure-3

Complexity level of instruments rated: Annexure-4

Lender details: Annexure-5

Annexure-1: Details of instruments/facilities

Name of the Instrument	ISIN	Date of Issuance (DD-MM-YYYY)	Coupon Rate (%)	Maturity Date (DD-MM-YYYY)	Size of the Issue (₹ crore)	Rating Assigned and Rating Outlook
Fund-based - LT-Cash Credit		-	-	-	48.00	CARE BBB; Stable
Fund-based - LT-Term Loan		-	-	31-12-2033	4.50	CARE BBB; Stable
Fund-based - LT-Term Loan		-	-	28-02-2025	0.00	Withdrawn
Fund-based - LT-Term Loan		-	-	30-11-2026	2.11	CARE BBB; Stable
Non-fund-based - ST-BG/LC		-	-	-	3.00	CARE A3+
Term Loan-Long Term		-	-	30/09/2030	1.31	CARE BBB; Stable
Term Loan-Long Term		-	-	30/06/2030	2.18	CARE BBB; Stable

Annexure-2: Rating history for last three years

Sr. No.	Name of the Instrument/Bank Facilities	Current Ratings			Rating History			
		Type	Amount Outstanding (₹ crore)	Rating	Date(s) and Rating(s) assigned in 2025-2026	Date(s) and Rating(s) assigned in 2024-2025	Date(s) and Rating(s) assigned in 2023-2024	Date(s) and Rating(s) assigned in 2022-2023
1	Fund-based - LT-Cash Credit	LT	48.00	CARE BBB; Stable	-	1)CARE BBB; Stable (04-Feb-25)	1)CARE BBB; Stable (06-Mar-24)	1)CARE BBB; Stable (28-Feb-23)
2	Non-fund-based - ST-BG/LC	ST	3.00	CARE A3+	-	1)CARE A3+ (04-Feb-25)	1)CARE A3+ (06-Mar-24)	1)CARE A3+ (28-Feb-23)
3	Fund-based - LT-Term Loan	LT	-	-	-	1)CARE BBB; Stable (04-Feb-25)	1)CARE BBB; Stable (06-Mar-24)	1)CARE BBB; Stable (28-Feb-23)
4	Fund-based - LT-Term Loan	LT	2.11	CARE BBB; Stable	-	1)CARE BBB; Stable (04-Feb-25)	1)CARE BBB; Stable (06-Mar-24)	1)CARE BBB; Stable (28-Feb-23)
5	Term Loan-Long Term	LT	1.31	CARE BBB; Stable	-	1)CARE BBB; Stable (04-Feb-25)	1)CARE BBB; Stable (06-Mar-24)	-
6	Term Loan-Long Term	LT	2.18	CARE BBB; Stable	-	1)CARE BBB; Stable (04-Feb-25)	1)CARE BBB; Stable (06-Mar-24)	-
7	Fund-based - LT-Term Loan	LT	4.50	CARE BBB; Stable				

LT: Long term; ST: Short term

Annexure-3: Detailed explanation of covenants of rated instruments/facilities: Not applicable

Annexure-4: Complexity level of instruments rated

Sr. No.	Name of the Instrument	Complexity Level
1	Fund-based - LT-Cash Credit	Simple
2	Fund-based - LT-Term Loan	Simple
3	Non-fund-based - ST-BG/LC	Simple
4	Term Loan-Long Term	Simple

Annexure-5: Lender details

To view lender-wise details of bank facilities please click here

Note on complexity levels of rated instruments: CareEdge Ratings has classified instruments rated by it based on complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for clarifications.

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About us:
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