

Sri Seetarama Agro Industries

December 26, 2024

Facilities/Instruments	Amount (₹ crore)	Rating ¹	Rating Action	
Long Term Bank Facilities	12.45	CARE B-; Stable; ISSUER NOT COOPERATING*	Rating continues to remain under ISSUER NOT COOPERATING category	

Details of instruments/facilities in Annexure-1

Rationale and key rating drivers

CARE Ratings Ltd. had, vide its press release dated December 18, 2023, placed the rating(s) of Sri Seetarama Agro Industries (SSAI) under the 'issuer non-cooperating' category as SSAI had failed to provide information for monitoring of the rating as agreed to in its Rating Agreement. SSAI continues to be non-cooperative despite repeated requests for submission of information through e-mails dated November 02, 2024, November 12, 2024 and November 22, 2024 among others. In line with the extant SEBI guidelines, CARE Ratings Ltd. has reviewed the rating on the basis of the best available information which however, in CARE Ratings Ltd.'s opinion is not sufficient to arrive at a fair rating.

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating(s).

Analytical approach: Standalone

Outlook: Stable

Detailed description of the key rating drivers:

Please refer to PR dated December 18, 2023

Applicable criteria

Policy on Default Recognition
Policy in respect of non-cooperation by issuers
Criteria on Assigning 'Outlook' or 'Rating Watch' to Credit Ratings

About the firm

Karnataka based, Sri Seetarama Agro Industries (SSAI) was established in 2007 as partnership firm by Mr. Adinarayana and his family members. SSAI is engaged in the milling and processing of rice. The rice milling unit of the firm is located at Raichur, Karnataka, with an installed capacity of 8 tons per hour. Apart from rice processing, the firm is also engaged in selling the byproducts such as broken rice, bran and husk. The main raw material, paddy, is directly procured from local farmers located in and around Karnataka and the finished products and other by-products are sold to the customers and whole sellers located across Karnataka and Tamil Nadu. The firm has a customer base of around 200 across Karnataka and Tamil Nadu.

Status of non-cooperation with previous CRA: Acuite has continued the rating assigned to the bank facilities of SSAI into Issuer Not Cooperating category vide press release dated August 28, 2024 on account of its inability to carry out a review in the absence of requisite information.

Any other information: Not Applicable

Rating history for last three years: Annexure-2

Covenants of rated instrument / facility: Annexure-3

Complexity level of various instruments rated: Annexure-4

Lender details: Annexure-5

¹Complete definition of ratings assigned are available at www.careedge.in and other CARE Ratings Limited's publications.

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^{*}Issuer did not cooperate; based on best available information.



Annexure-1: Details of instruments/facilities

Name of the Instrument	ISIN	Date of Issuance (DD-MM-YYYY)	Coupon Rate (%)	Maturity Date (DD- MM-YYYY)	Size of the Issue (₹ crore)	Rating Assigned and Rating Outlook
Fund-based - LT- Cash Credit		-	-	-	12.45	CARE B-; Stable; ISSUER NOT COOPERATING*

^{*}Issuer did not cooperate; based on best available information.

Annexure-2: Rating history for last three years

	Name of the Instrument/Ba nk Facilities	Current Ratings		Rating History				
Sr. No		Typ e	Amount Outstandi ng (₹ crore)	Rating	Date(s) and Rating(s) assigned in 2024-2025	Date(s) and Rating(s) assigned in 2023-2024	Date(s) and Rating(s) assigned in 2022-2023	Date(s) and Rating(s) assigned in 2021-2022
1	Fund-based - LT- Cash Credit	LT	12.45	CARE B-; Stable; ISSUER NOT COOPERATIN G*	-	1)CARE B-; Stable; ISSUER NOT COOPERATI NG* (18-Dec-23)	1)CARE B; Stable; ISSUER NOT COOPERATI NG* (21-Oct-22)	1)CARE B+; Stable; ISSUER NOT COOPERATI NG* (03-Sep-21)

^{*}Issuer did not cooperate; based on best available information.

Annexure-3: Detailed explanation of covenants of rated instruments/facilities: Not Applicable

Annexure-4: Complexity level of instruments rated

Sr. No.	Name of the Instrument	Complexity Level
1	Fund-based - LT-Cash Credit	Simple

Annexure-5: Lender details

To view the lender wise details of bank facilities please click here

Note on complexity levels of rated instruments: CARE Ratings has classified instruments rated by it based on complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for clarifications.

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LT: Long term



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About us:

Established in 1993, CARE Ratings is one of the leading credit rating agencies in India. Registered under the Securities and Exchange Board of India, it has been acknowledged as an External Credit Assessment Institution by the RBI. With an equitable position in the Indian capital market, CARE Ratings provides a wide array of credit rating services that help corporates raise capital and enable investors to make informed decisions. With an established track record of rating companies over almost three decades, CARE Ratings follows a robust and transparent rating process that leverages its domain and analytical expertise, backed by the methodologies congruent with the international best practices. CARE Ratings has played a pivotal role in developing bank debt and capital market instruments, including commercial papers, corporate bonds and debentures, and structured credit.

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