

Prabhu Dayal And Brothers

June 03, 2024

Facilities/Instruments	Amount (₹ crore)	Rating ¹	Rating Action
Long Term Bank Facilities	6.00	CARE D; ISSUER NOT COOPERATING*	Rating continues to remain under ISSUER NOT COOPERATING category

Details of instruments/facilities in Annexure-1.

Rationale and key rating drivers

CARE Ratings Ltd. had, vide its press release dated April 17, 2023, placed the rating(s) of Prabhu Dayal And Brothers (PDB) under the 'issuer non-cooperating' category as PDB had failed to provide information for monitoring of the rating and had not paid the surveillance fees for the rating exercise as agreed to in its Rating Agreement. PDB continues to be non-cooperative despite repeated requests for submission of information through e-mails, phone calls and a letter/email dated March 02, 2024, March 12, 2024, March 22, 2024.

In line with the extant SEBI guidelines, CARE Ratings Ltd. has reviewed the rating on the basis of the best available information which however, in CARE Ratings Ltd.'s opinion is not sufficient to arrive at a fair rating.

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating(s).

Analytical approach: Standalone

Outlook: Not Applicable

Detailed description of the key rating drivers:

Please refer to PR dated April 17, 2023

Applicable criteria

CARE Rating's criteria on information adequacy risk and issuer non-cooperation Policy on default recognition

About the company

Uttar Pradesh based, Prabhu Dayal and Brothers (PDB) was established in October 1988 as a partnership firm and is currently managed by Mr. Rajendra Prasad and Mrs. Shashi Arora sharing profits and losses equally. PDB is engaged in the distribution and trading of fertilizers, pesticides, seeds and other allied products. The firm procures these traded products from manufacturers all over India and further sells these products to the retailers and farmers who are situated in Allahabad, Ghaziabad and nearby regions.

Brief Financials (Rs. crore)	March 31, 2019 (A)	March 31, 2020 (A)
Total operating income	17.16	24.02
PBILDT	1.02	0.96
PAT	0.04	0.13
Overall gearing (times)	2.18	2.16
Interest coverage (times)	1.05	1.18

A: Audited; Note: 'the above results are latest financial results available'

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^{*}Issuer did not cooperate; based on best available information.

¹Complete definition of the ratings assigned are available at www.careedge.in and other CARE Ratings Ltd.'s publications



Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating history for last three years: Please refer Annexure-2

Covenants of rated instrument / facility: Detailed explanation of covenants of the rated instruments/facilities is given in

Annexure-3

Complexity level of various instruments rated: Annexure-4

Lender details: Annexure-5

Annexure-1: Details of instruments/facilities

Name of the Instrument	SIN Date of Issuance (DD-MM-YYYY)		Coupon Maturity Rate Date (DD-		Size of the Issue	Rating Assigned along with Rating Outlook	
Fund-based - LT- Working Capital Limits		-	(%) -	- -	(₹ crore) 6.00	CARE D; ISSUER NOT COOPERATING*	

^{*}Issuer did not cooperate; based on best available information.

Annexure-2: Rating history for the last three years

Sr.		Name of the	Current Ratings			Rating History			
	No ·	Instrument /Bank Facilities	Typ e	Amount Outstanding (₹ crore)	Rating	Date(s) and Rating(s) assigned in 2024-2025	Date(s) and Rating(s) assigned in 2023-2024	Date(s) and Rating(s) assigned in 2022-2023	Date(s) and Rating(s) assigned in 2021-2022
	1	Fund-based - LT-Working Capital Limits	LT	6.00	CARE D; ISSUER NOT COOPERATING*	-	1)CARE D; ISSUER NOT COOPERATI NG* (17-Apr-23)	1	1)CARE D; ISSUER NOT COOPERATI NG* (25-Mar-22)

^{*}Issuer did not cooperate; based on best available information.

Annexure-3: Detailed explanation of covenants of the rated instruments/facilities: Not Applicable

Annexure-4: Complexity level of the various instruments rated

Sr. No.	Name of the Instrument	Complexity Level
1	Fund-based - LT-Working Capital Limits	Simple

Annexure-5: Lender details

To view the lender wise details of bank facilities please $\underline{\text{click here}}$

Note on the complexity levels of the rated instruments: CARE Ratings has classified instruments rated by it on the basis of complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for any clarifications.

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LT: Long term



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About us:

Established in 1993, CARE Ratings is one of the leading credit rating agencies in India. Registered under the Securities and Exchange Board of India, it has been acknowledged as an External Credit Assessment Institution by the RBI. With an equitable position in the Indian capital market, CARE Ratings provides a wide array of credit rating services that help corporates raise capital and enable investors to make informed decisions. With an established track record of rating companies over almost three decades, CARE Ratings follows a robust and transparent rating process that leverages its domain and analytical expertise, backed by the methodologies congruent with the international best practices. CARE Ratings has played a pivotal role in developing bank debt and capital market instruments, including commercial papers, corporate bonds and debentures, and structured credit.

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