Rationale cum Press Release



R. R. International January 15, 2021

Ratings

Facilities/Instruments	Amount (Rs. crore)	Ratings	Rating Action
Long Term Bank Facilities	5.00	CARE B-; Stable; ISSUER NOT COOPERATING* (Single B Minus; Outlook: Stable; ISSUER NOT COOPERATING*)	Rating continues to remain under ISSUER NOT COOPERATING category and Revised from CARE B; Stable; (Single B; Outlook: Stable)
Total Bank Facilities	5.00 (Rs. Five Crore Only)		

Details of facilities in Annexure-1

Detailed Rationale & Key Rating Drivers

CARE has been seeking information from **R. R. International (RRI)** to monitor the rating vide e-mail communications/letters dated December 30, 2020, January 04, 2021 and January 06, 2021 and numerous phone calls. However, despite our repeated requests, the company has not provided the requisite information for monitoring the ratings. In line with the extant SEBI guidelines, CARE has reviewed the rating on the basis of the publicly available information which however, in CARE's opinion is not sufficient to arrive at a fair rating. Further, **R. R. International** has not paid the surveillance fees for the rating exercise as agreed to in its Rating Agreement. The rating on RRI's bank facilities will now be denoted as **CARE B-; Stable; ISSUER NOT COOPERATING*.**

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating.

Detailed description of the key rating drivers

At the time of last rating in November 28, 2019 the following were the rating strengths and weaknesses: Key Rating Weaknesses

Small scale of operations with low profit margins: The scale of operations of the firm was small marked by its total operating income (TOI) of Rs.2.76 crore with a PAT of Rs.0.05 crore in FY17. However the firm has reported turnover of Rs.73.31 crore in FY18. Moreover, the profitability margins of the firm remained low marked by PBILDT margin of 2.86% (FY16: 1.00%) and PAT margin of 1.85% (FY16: 0.52%) in FY17.

Proprietorship nature of business: RRI, being a proprietorship firm, is exposed to inherent risk of the capital being withdrawn at time of personal contingency and entity being dissolved upon the death/insolvency of the proprietor. Further, proprietorship firm has restricted access to external borrowing as credit worthiness of the proprietor would be the key factors affecting credit decision for the lenders.

Geographical concentration and Geo-Political Risk: RRI generates 100% revenue from export and the firm exports only to Bangladesh and hence, a slump in the demand from this region might significantly impact the revenue of the firm.

Presence in highly competitive & fragmented industry: RRI operates in highly fragmented and competitive market marked by the presence of numerous organized as well as unorganized players in India. Low entry barriers and low investment requirements makes the industry highly lucrative and thus competitive. Smaller companies in general are more vulnerable to intense competition due to their limited pricing flexibility, which constrains their profitability as compared to larger companies who have better efficiencies and pricing power considering their scale of operations.

Key Rating Strengths

Experienced proprietor with long track record of operations: RRI was established as a proprietorship firm by Mr. Ayub Mondal since January 2000 and engaged in trading of non-basmati rice, wheat etc. Accordingly, it has over 18 years of long track record of operations and has established good relationship with its clients. Currently the firm is managed by Mr. Ayub Mondal (proprietor, aged about 51 years) is having over two decades of long experience in the trading and exporting business. He looks after the overall management of the firm, with adequate support from a team of experienced personnel.

Strong capital structure with satisfactory debt coverage indicators: The capital structure of the firm was strong with nil debt equity and overall gearing ratio due to nil debt as on March 31, 2017. Moreover the debt coverage indicators of the firm were also satisfactory with interest coverage ratio of 13.35x and nil total debt to GCA in FY17.

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Analytical approach: Standalone

Applicable Criteria

<u>Policy in respect of Non-cooperation by issuer</u> <u>Criteria on assigning 'outlook' and 'credit watch'</u>

Rating Methodology - Wholesale Trading

Financial ratios - Non-Financial Sector

Liquidity Analysis of Non-Financial Sector Entities

CARE's Policy on Default Recognition

About the entity

R. R. International (RRI) was established in January 2000 as a proprietorship firm by Mr. Ayub Mondal based out of West Bengal. The firm is a merchant exporter of non-basmati rice, wheat etc. and it exports only to Bangladesh. The firm has One Star Export House status from the Government of India.

The firm has not availed any moratorium from its lender that could be availed as per the RBI circular.

Brief Financials (Rs. crore)	FY16 (A)	FY17 (A)
Total operating income	47.71	2.76
PBILDT	0.48	0.08
PAT	0.25	0.05
Overall gearing (times)	0.00	0.00
Interest coverage (times)	2.36	13.35

A: Audited;

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating History for last three years: Please refer Annexure-2

Annexure-1: Details of Instruments/Facilities

Name of the	Date of ssuance	Coupon	Maturity	Size of the Issue	Rating assigned along with
Instrument		Rate	Date	(Rs. crore)	Rating Outlook
Fund-based - LT-Bills discounting/ Bills purchasing	-	-	-	5.00	CARE B-; Stable; ISSUER NOT COOPERATING*

^{*}Issuer did not cooperate; Based on best available information

Annexure-2: Rating History of last three years

	Name of the Instrument/Bank Facilities		Current Ra	tings	Rating history			
Sr. No.		Туре	Amount Outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in 2020-2021	Date(s) & Rating(s) assigned in 2019-2020	Date(s) & Rating(s) assigned in 2018- 2019	Date(s) & Rating(s) assigned in 2017- 2018
1.	Fund-based - LT- Bills discounting/ Bills purchasing	LT	5.00	CARE B-; Stable; ISSUER NOT COOPERATIN G*	-	1)CARE B; Stable; ISSUER NOT COOPERATING* (28-Nov-19)	1)CARE B; Stable (09-Aug- 18)	-

^{*}Issuer did not cooperate; Based on best available information

Annexure 3: Detailed explanation of covenants of the rated instrument / facilities: Not Applicable

Annexure 4: Complexity level of various instruments rated for this Company:

Sr. No.	Name of the Instrument	Complexity Level
1.	Fund-based - LT-Bills discounting/ Bills purchasing	Simple

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

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About CARE Ratings:

CARE Ratings commenced operations in April 1993 and over two decades, it has established itself as one of the leading credit rating agencies in India. CARE is registered with the Securities and Exchange Board of India (SEBI) and also recognized as an External Credit Assessment Institution (ECAI) by the Reserve Bank of India (RBI). CARE Ratings is proud of its rightful place in the Indian capital market built around investor confidence. CARE Ratings provides the entire spectrum of credit rating that helps the corporates to raise capital for their various requirements and assists the investors to form an informed investment decision based on the credit risk and their own risk-return expectations. Our rating and grading service offerings leverage our domain and analytical expertise backed by the methodologies congruent with the international best practices.

Disclaimer

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