

Maa Kamakshya Enterprise

July 05, 2022

Ratings

Facilities/Instruments	Amount (Rs. crore)	Rating ¹	Rating Action
Long Term Bank Facilities	5.00	CARE B-; Stable; ISSUER NOT COOPERATING* (Single B Minus; Outlook: Stable; ISSUER NOT COOPERATING*)	Rating continues to remain under ISSUER NOT COOPERATING category and Revised from CARE B; Stable; (Single B; Outlook: Stable)
Total Bank Facilities	5.00 (Rs. Five Crore Only)		

Details of instruments/facilities in Annexure-1

Detailed Rationale & Key Rating Drivers

CARE Ratings Ltd. had, vide its press release dated April 29, 2021, placed the rating(s) of Maa Kamakshya Enterprise (MKE) under the 'issuer non-cooperating' category as MKE had failed to provide information for monitoring of the rating and had not paid the surveillance fees for the rating exercise as agreed to in its Rating Agreement. MKE continues to be non-cooperative despite repeated requests for submission of information through e-mails, phone calls and a letter/email dated March 15, 2022, March 25, 2022, April 04, 2022.

In line with the extant SEBI guidelines, CARE Ratings Ltd. has reviewed the rating on the basis of the best available information which however, in CARE Ratings Ltd.'s opinion is not sufficient to arrive at a fair rating.

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above rating(s).

The rating assigned to the bank facilities of MKE has been revised on account of non-availability of requisite information.

Detailed description of the key rating drivers

Please refer to PR dated April 29, 2021 **Analytical approach:** Standalone

Applicable Criteria

Policy in respect of Non-cooperation by issuer Policy on default recognition Criteria on assigning outlook and credit watch

About the Firm

Maa Kamakshya Enterprise (MKE) was established in October 2010 by Mrs. Poonam Singh based out of Darjeeling, West Bengal. Since its inception, the firm has been engaged in trading of FMCG products and the product portfolio of the firm includes cigarettes, beverage, food, snacks, skin & personal care products. The entity has taken distributorship of reputed principals like ITC Limited and Kellogg India Private Limited since its inception. Mrs. Poonam Singh (Proprietor) who has around 11 years of experience in similar line of business looks after the overall operations of the entity. Further, she is supported by her husband Mr. Manoj Singh and along with a team of experienced salespersons who have rich experience in the same line of business.

Brief Financials (Rs. crore)	FY20 (A)	FY21 (A)	FY22 (Prov.)	Q1FY23 (Prov.)
Total operating income	NA	NA	NA	NA
PBILDT	NA	NA	NA	NA
PAT	NA	NA	NA	NA
Overall gearing (times)	NA	NA	NA	NA
Interest coverage (times)	NA	NA	NA	NA

A: Audited, Prov.: Provisional, NA: Not Available

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 $^{^1}$ Complete definition of the ratings assigned are available at $\underline{\text{www.careedge.in}}$ and other CARE Ratings Ltd.'s publications



Status of non-cooperation with previous CRA: CRISIL has continued the rating assigned to the bank facilities of MKE into Issuer Not Cooperating category vide press release dated January 30, 2022 on account of its inability to carry out a review in the absence of the requisite information from the firm.

Any other information: Not Applicable

Rating History for last three years: Please refer Annexure-2

Covenants of rated instrument/facility: Annexure- 3

Complexity level of various instruments rated for this firm: Annexure- 4

Annexure-1: Details of instruments/facilities

Name of the Instrument	ISIN	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating Assigned along with Rating Outlook
Fund-based - LT-Cash Credit		-	-	-	5.00	CARE B-; Stable; ISSUER NOT COOPERATING*

^{*}Issuer did not cooperate; Based on best available information

Annexure-2: Rating history for the last three years

		Current Ratings			Rating History			
Sr. No	Name of the Instrument / Bank Facilities	Typ e	Amount Outstandin g (Rs. crore)	Rating	Date(s) and Rating(s) assigned in 2022- 2023	Date(s) and Rating(s) assigned in 2021-2022	Date(s) and Rating(s) assigned in 2020- 2021	Date(s) and Rating(s) assigned in 2019-2020
1	Fund-based - LT-Cash Credit	LT	5.00	CARE B-; Stable; ISSUER NOT COOPERATING *	-	1)CARE B; Stable; ISSUER NOT COOPERATIN G* (29-Apr-21)	-	1)CARE B+; Stable; ISSUER NOT COOPERATIN G* (16-Mar-20) 2)CARE BB-; Stable (25-Apr-19)

^{*}Issuer did not cooperate; Based on best available information

Annexure-3: Detailed explanation of the covenants of the rated instruments/facilities: Not Applicable

Annexure-4: Complexity level of various instruments rated for this firm

Sr. No.	Name of Instrument	Complexity Level
1	Fund-based - LT-Cash Credit	Simple

Annexure-5: Bank lender details for this firm

To view the lender wise details of bank facilities please click here

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. Investors/market intermediaries/regulators or others are welcome to write to care@careedge.in for any clarifications.

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Contact us

Media Contact

Mr. Mradul Mishra

Contact No.: +91-22-6837 4424 Email ID - mradul.mishra@careedge.in

Analyst Contact

Ms. Shachee Vyas

Contact No.: +91-79-4026 5665

Email ID - shachee.tripathi@careedge.in

Relationship Contact

Name: Lalit Sikaria

Contact no.: + 91-033- 40181600 Email ID: <u>lalit.sikaria@careedge.in</u>

About CARE Ratings Limited:

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With an established track record of rating companies over almost three decades, we follow a robust and transparent rating process that leverages our domain and analytical expertise backed by the methodologies congruent with the international best practices. CARE Ratings Limited has had a pivotal role to play in developing bank debt and capital market instruments including CPs, corporate bonds and debentures, and structured credit.

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