



Telcos need to up tariffs after spectrum buys: CareEdge

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Mumbai: **Telcos** will need to push for **tariff hikes** and retain market shares to ensure sector health, in light of the purchases made in the recently concluded **5G spectrum auctions**, said **CareEdge Outlook**.

The last tariff revisions happened in late calendar 2021 and it has seen steady acceptance with all three telcos reporting consistent average revenue per user (**ARPU**) growth despite declining subscriber base in some quarters. This, the report added, indicated **industry** preparedness for consecutive tariff hikes.

"The TSPs may thus be prompted to revisit the tariff plan in the next 9-12 months, which could further aid the improvement of their ARPU levels by around 25%,"

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according to the CareEdge Outlook.

With a total of Rs 1.5 lakh crore committed towards [spectrum buys](#), the operators are expected to see an increase in their leverage levels with a significant capex outlay.

Tariff hikes that result in ARPU elevation that eventually drives revenues will be critical.

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