

You May Like

Promoted Links

Do You Know How Much Truck Drivers Pay In The Us? See Salaries Here

Job In US | Search AD

Maruti Suzuki Grand Vitara SUV launching in India tomorrow, here's everything you need to know

Work A USA Job From Home In Mumbai

Online Job In US | Search AD

Maruti Suzuki Grand Vitara SUV unveiled, claimed to deliver 27.97km/l mileage

New Scalp care with up-to 92% Natural origin ingredients

System Professional Haircare

Why Apple may have to get approval from Indian government for this iPhone 14 feature

Pursue An Online Doctorate From SSBM, Geneva

upGrad

Apple iPhone 14, iPhone 14 Pro colour options tipped ahead of September 7 launch

Attention-These Are Warning Signs Before A Heart Attack

Travel Sent

Singer Madonna regrets being married, says she is 'addicted' to s*x

by Taboola

[Home](#) » [Automobile](#)

Improved chip supply, long festival season expected to drive automobile sales

Adequate rainfall across the country along with the start of the long festive season will keep the demand for automobiles positive and help keep the momentum going, rating agency CareEdge said in a report on Tuesday.


Reported By:  | Edited By: DNA Web Team |Source: ANI |Updated: Aug 31, 2022, 02:23 PM IST





Image used for representative purpose only.

Adequate rainfall across the country along with the start of the long festive season will keep the demand for automobiles positive and help keep the momentum going, rating agency CareEdge said in a report on Tuesday.

It said that new model launches by the automakers along with some improvement in the availability of semiconductors helped sustain the demand for automobiles in July. On a year-on-year basis, the domestic sales vehicles' growth stood at 11 percent, with 2.9 percent growth on a month-on-month basis. With the upcoming festive season, the automakers are focusing on building up inventory in anticipation of higher demand, the report said.

The domestic sales in the two-wheeler segment registered a growth of 5.5 percent on a monthly basis in July 2022, with the scooters subsegment growing strongly by 14 percent while the motorcycles subsegment grew marginally by 2 percent.

"Normal monsoons in most parts of the country resulting in a decent agricultural harvest kept the demand sentiment positive." Coming to exports, shipments for two-wheelers fell 9.6 percent on a monthly basis with declining export sales of 15 percent motorcycles sub-segment as the international markets were facing some headwinds due to rising inflation, geopolitical tensions, and adverse economic conditions in Sri Lanka and Nepal.

The passenger vehicle segment domestic sales showed an improvement in sales of 6.3 percent in July. "The OEMs (original equipment manufacturers) are continuously launching new models, especially in the compact SUV segment which will further help to sustain the demand in the festive season. With the improving availability of semiconductor chips, there is an expectation of a lower waiting period in the coming months," the report said.

However, the third hike in repo rates by the Reserve Bank of India to restrain high inflation will make auto loans costlier. "This (lending rate hike) may restrict the growth, especially in entry-level vehicle segments which have price-sensitive customers," it further said.



- Indian car sales
- chip shortage
- Semiconductor shortage
- Indian festive season
- festive season 2022
- festive season car sales
- Car sales 2022

