

Rating Methodology - Port Projects

[In supersession of "Rating Methodology – Port Projects" issued in June 2017]

Background

India has 7,517-km long coastline with 13 major ports and 187 minor/intermediate ports, which handle bulk of India's international trade. The primary responsibility of development and management of major ports is with the Central Government. These ports are governed by the Major Port Trusts Act, 1963. The non-major ports are administratively under the respective state government and are governed by the Indian Ports Act, 1908. Operations of the Indian ports are characterised by full utilization of capacities at the major ports, inefficient handling, poor maintenance, labour issues and draft constraints. On the other hand, development of new minor ports have been affected by inadequate connectivity with the hinterland, absence of multi-modal connectivity to and from ports and the differential royalties and revenue-sharing models of ports. Permission for 100% FDI in port sector and encouragement for PPP in non major ports has helped in growing private participation in the sector. Besides, Government of India is working towards corporatization of a few ports.

With a view to streamlining the operations of the ports and to enable India to increase its share in global trade, the port sector requires huge investments over the next few years. Most of this investment is envisaged from the private sector depending upon the commercial viability of the project.

CARE Ratings has developed a rating methodology for port projects keeping in view the operating environment for Indian ports.



Rating Methodology:

Project overview

CARE examines the broad parameters of the project based on the detailed project report submitted by the client. The major areas covered are:

- Location: The location of a port is key to its operations being commercially viable. Location has a bearing on the project cost and other key operating characteristics like draft, siltation, storage and evacuation facilities etc.
- Accessibility to the port
- > Technical arrangements and collaborations
- Implementation schedule
- > Any firm contracts for loading / unloading of cargo
- > Economic development of the hinterland

Project Implementation Risk

The risk associated with the completion of a Greenfield project on time is generally high due to long set-up time and large financial outlays. In this regard, the following issues are examined.

- ➢ Financial tie-up.
- > Capabilities of the contractor and other parties involved in implementing the project.
- > Cushion provided in the financing plan and construction schedule for possible delays.
- > Legal and environmental clearances required for the execution of the project.

During project implementation, CARE Ratings would monitor the progress vis-a-vis the initial cost and time estimates to determine the effect of variations from schedule and the ability to meet debt servicing obligations.

Demand Analysis

Focus on demand and potential variation of demand due to economic changes, is the most essential ingredient for commercially viable operations. The handling of volumes depends on its ability to attract



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traffic. Analysis of market potential in the hinterland of the port would also be one of the important factors for forming a view on the likely cargo growth in the future.

The aspects examined are:

- Demand sensitivity to tariff
- Location of the port and its connectivity
- Cargo and revenue mix
- Development of new alternative ports
- Government policies on international trade

Evaluation of cargo-mix

CARE Ratings evaluates the cargo-mix closely to assess the port's vulnerability to competition and the stability of revenue streams.

- > Trends in international and national cargo movements
- Demand for specific cargo types
- > Availability of the large sized vessels
- Cyclical nature of the cargo and cargo movement
- Revenue stream from different types of cargo
- > Flexibility of the port to shift from one cargo type to another
- Trends of imports and exports to/from the region

Regulatory Framework

- Government policies and procedures
- > Identification of the obligations and rights of the project sponsor
- Terms and conditions of the contract
- Environmental regulations
- Political risks

Financial Structure

- Study of the capital structure of the project to determine the optimal leverage
- Exposure to currency risk
- > Maturity profile



- > Payback period and sensitivity to financing costs
- Any covenants in the debt documents or the agreement, which may impair debt servicing capability, are also evaluated critically
- Financial flexibility

Financial Analysis

An in-depth analysis of the projected operations is undertaken to assess the ability of the port operations to service the debt obligations. This would also entail critical examination of the underlying assumptions in context of the above factors. CARE Ratings would also examine the following as part of its financial evaluation:

- Profitability and returns
- Adequacy and stability of cash flow
- Working capital intensity
- Coverage available for debt servicing
- Financial flexibility
- Comparison with other similar ports
- Contingent Liability and Off-Balance Sheet items
- Accounting Policy
- > Factors which could have a critical impact on the servicing ability

Management Evaluation

CARE Ratings evaluates the management from different perspectives like

- Organisation structure and degree of autonomy
- Experience in the sector
- > Commitment of the promoters/ management to the line of business concerned
- Financial capabilities
- > Strength of the other companies belonging to the same group as the issuer
- The ability and willingness of the group to support the issuer through measures such as capital infusion, if required.
- > Track record in implementing and operating large projects



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> Ability to maintain harmonious labour relations

Operating risks

Port operations carry the following unique operating risks which CARE Ratings analyses in detail:

- Susceptibility to the vagaries of weather and other natural hazards
- Proportion of firm commitments for cargo movement
- Ability to manage large sized vessels and different types of cargo
- > Labour availability along with labour relation and productivity
- > Ability of the operator to maintain optimum operating conditions
- Changes in global shipping practices
- Contract terms with the shipping lines
- Customer profile and degree of diversification
- Competition from any other alternative mode
- Technology

Conclusion

CARE Ratings analyses each of the above factors and their linkages to arrive at the overall assessment of credit quality. The reduction in credit risk due to any credit enhancement provided is carefully evaluated before assigning the final rating.

While the methodology encompasses comprehensive analysis of the project implementation risks, demand analysis, regulatory framework, management evaluation and financial analysis, the credit rating is awarded on the basis of an overall assessment of all aspects.

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HEAD OFFICE

CARE Ratings Limited (Formerly known as Credit Analysis & Research Ltd.) 4th Floor, Godrej Coliseum, Somaiya Hospital Road, Off Eastern Express Highway, Sion (East), Mumbai - 400 022. Tel: +91-22-6754 3456, Fax: +91-22- 6754 3457, E-mail: care@careratings.com

REGIONAL OFFICES	
AHMEDABAD	KOLKATA
32, Titanium, Prahaladnagar Corporate Road,	3rd Floor, Prasad Chambers,
Satellite, Ahmedabad - 380 015	(Shagun Mall Bldg.)
Tel: +91-79-40265656	10A, Shakespeare Sarani, Kolkata - 700 071.
Fax: +91-79-40265657	Tel: +91-33- 40181600 / 02
	Fax: +91-33-40181603
BENGALURU	JAIPUR
Unit No. 1101-1102, 11th Floor, Prestige Meridian II, No. 30, M.G.	304, Pashupati Akshat Heights,
Road,	Plot No. D-91,Madho Singh Road,
Bangalore - 560 001.	Near Collectorate Circle,
Tel: +91-80-46625555 / 46625544	Bani Park, Jaipur - 302 016.
	Tel: +91-141-402 0213 / 14
CHANDIGARH	HYDERABAD
SCF No. 54-55, First Floor,	401, Ashoka Scintilla, 3-6-502, Himayat Nagar, Hyderabad -
Phase 11, Sector 65, Mohali 160062.	500 029.
Tel No. +91-172-4904000	Tel: +91-40-69000500 - 522
	Fax: +91-40-40020131
CHENNAI	NEW DELHI
Unit No. O-509/C, Spencer Plaza, 5th Floor,	13th Floor, E-1 Block, Videocon Tower,
No. 769, Anna Salai, Chennai - 600 002.	Jhandewalan Extension,
Tel: +91-44-2849 7812 / 2849 0811	New Delhi - 110 055.
Fax: +91-44-28490876	Tel: +91-11-4533 3200
	Fax: +91-11-45333238
COIMBATORE	PUNE
T-3, 3rd Floor, Manchester Square	9th Floor, Pride Kumar Senate, Bhamburda,
Puliakulam Road, Coimbatore - 641 037.	Senapati Bapat Road, Shivaji Nagar,
Tel: +91-422-4332399 / 4502399	Pune - 411 015.
	Tel: +91-20- 4000 9000