

NEHRU INSTITUTE OF INFORMATION TECHNOLOGY AND MANAGEMENT
Grade

Grading category	Course Graded	Grading Assigned
State-level Grading	MBA	State (TN) 'A'
National-level Grading	MBA	'B★★'

College Profile

Nehru Institute of Information Technology and Management (NIITM) is run by M/s.Nehru College of Educational and Charitable Trust (NCET) which is a non-minority Charitable Trust established in 1994 and registered under Section 12A of the Income Tax Act, 1964.

Located in Coimbatore, NIITM was set up in 2007 and offers MCA and MBA courses. The Institute has a sanctioned intake of 60 students per batch for MBA course and has received approval from AICTE for additional intake of 60 students per batch from academic year 2011-12 onwards.

Course Profile: MBA

Offered since: 2007	
Sanctioned Intake per batch: 120 per batch from Academic year 2011-12	Student strength: 172 (Academic Year 2011-12)
Affiliated to: Anna University of Technology, Coimbatore	Faculty Strength: 13 (Full time) & 11 (Visiting)
Approved by: AICTE	Average Teaching Experience of Faculty: 6 years

Salient features

Infrastructure <ul style="list-style-type: none"> - Wi-Fi enabled Academic building and Hostel - Located within the campus of Nehru Arts & Science College - The campus is located in tranquil locality and around 20 km away from the Coimbatore City 	Quality of Faculty <ul style="list-style-type: none"> - Significant portion of faculty are specialised in HR function - Average industry experience of the faculty is relatively low
Teaching Methodology and Assessment <ul style="list-style-type: none"> - University based assessment (Anna University, Coimbatore) 	Student Quality and Mix <ul style="list-style-type: none"> - Limited diversity in student-mix - Limited control over quality of students as admission to 50% seats is controlled by the State Government.
Overall performance of outgoing students <ul style="list-style-type: none"> - Good academic performance - Moderate placement performance 	Quality of other academic activities <ul style="list-style-type: none"> - No Student chapters or clubs - Students have won several prizes in management competitions
Non-academic activities <ul style="list-style-type: none"> - Hosts inter college sports events every year 	Management and Financials <ul style="list-style-type: none"> - Trustees with significant academic experience and focusing only on educational institutions - Limited track record of the institution

Infrastructure

NIITM campus is spread over an area of 25 acres in Thirumalayampalayam (Coimbatore District) and located inside the campus of Nehru Arts and Science College, another Institute under the same Trust. However, NIITM has its own infrastructure setup exclusively for its students. The Institute is located around 20 km away from Coimbatore city and the college is situated in tranquil locality.

The campus is integrated with classrooms, library, conference hall, computer laboratories, Wi-Fi facility, faculty rooms, girls' hostel, canteen and playground. Boys hostel is located around 1 km away from the campus. The canteen in the campus has a functional kitchen. The orientation of classroom (typical rectangular room) limits the level of possible interaction.

The library is a common facility used by both the MCA and the MBA students. The library has around 7,996 titles of which 3,761 titles are related to MBA and remaining to MCA. In addition to this, the library also has various national and international periodicals and subscription to e-learning resources like J-Gate.

Faculty

NIITM has a team of 24 faculty members for MBA course out of which 13 are permanent and remaining are visiting faculties. The overall functioning of the Institute is being managed by Dr. R. Moses Daniel (Principal) and day-to-day academic activities are managed by Dr. K. Nanthini (Director). The faculty of NIITM is relatively new to the Institute as the Institute was established only in 2007. The faculty mainly specializes in Human Resources (HR) Management and have published research papers in HR domain. The average industry experience and exposure to the industry (consulting/ research project) of faculty are relatively low. Any deficiency experienced in other specializations is, however, made good through visiting faculty and faculty from other Institutes of the group.

Student Quality and Mix

Till the academic year 2011-12, three batches of students have graduated from the Institute. Admission to 50% of its seats of NIITM is controlled by the State Government of Tamil Nadu and students are admitted through single window system which uses Tamil Nadu Common Entrance Test (TANCET). Remaining 50% of seats are filled by the college using the 'Common Admission Test' conducted by self-financing colleges. The student mix is less diverse in NIITM with majority of the students being freshers mainly due to 50% of the seats being filled by Government through single-window system of admission which limits the control over quality and profile of the students being admitted into the college.

Teaching Methodology and Assessment

The course programme follows a Semester Assessment Model as prescribed by Anna University, Coimbatore. The teaching method followed includes mix of case-studies, active discussion and participation of the students in the class, coordinated by a faculty member.

Overall performance of outgoing students

Examinations are conducted by the Anna University, Coimbatore. The Institute has consistently recorded pass percentage of over 98% in the past. Though around 75-85% of the students receive placement offers, the median salary remains relatively low as compared to the industry standards primarily due to a large proportion of the students being freshers. Ernst & Young, HDFC Bank, Pepsico and Airtel are few of the companies which have visited the campus.

Overall assessment of management and financials

NCET (*Rated 'CARE BBB-' for its bank facilities*) is a family-run Trust with all the trustees having experience of more than a decade in running educational institutions. The only activity of the Trustees is running educational institutions.

During FY10 (refers to the period April 1, 2009 – March 31, 2010), NCET recorded a surplus of Rs.27 crore on a total income of Rs.61 crore. The financial profile of the Trust is satisfactory and further investments in infrastructure facilities for the Institute can be supported by the Trust through internal accruals.

Other Academic/Non-academic activities

Guest lectures are organised every week by the Institute. The Institute also organises a three day outbound training for the students and around two-three industrial visits per semester. In addition to this, Personality Development sessions are conducted for students every week by Nehru Academy of Managerial Excellence (NAME) which is a part of the Nehru Group. In the absence of student chapters/clubs, other academic activities conducted by the Institute are relatively lesser in number.

DISCLAIMER

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