

## GRADING RATIONALE

**Name of the College:** Jansons School of Business

**Name of the Course:** MBA

**Grading:** Initial

### GRADE

Grading category	Course Graded	Grading Assigned
State-level Grading	MBA	State (TN) 'A ★★'
National-level Grading	MBA	'A'

### COLLEGE PROFILE

Jansons School of Business (JSB) run by Jansons Foundation was established in September 2001. Located in Coimbatore, JSB offers a two-year, residential MBA Programme (affiliated to Bharthiar University, Coimbatore) with sanctioned intake of 120 students per batch. The MBA programme was started in August 2002 with an intake capacity of 60 students per batch which was enhanced to 120 per batch from the academic year 2004-05.

### COURSE PROFILE: MBA

Offered since: 2002	
<b>Sanctioned Intake per batch: 120</b>	<b>Student strength:</b> 212 (Academic Year 2011-12)
<b>Affiliated to: Bharathiar University, Coimbatore</b>	<b>Faculty Strength:</b> 20 (Full time) & 18 (Visiting)
<b>Approved by: AICTE</b>	<b>Average Teaching Experience of Faculty:</b> 9 years

### SALIENT FEATURES

<p><b>Infrastructure</b></p> <ul style="list-style-type: none"> <li>- Exclusive campus for MBA with all the facilities including hostel facilities within the campus</li> <li>- Good quality infrastructure with atmosphere conducive for learning.</li> <li>- Wi-fi enabled classroom building and hostel</li> </ul>	<p><b>Quality of Faculty</b></p> <ul style="list-style-type: none"> <li>- Good Level of industry and academic experience.</li> <li>- Presence of a number of visiting faculties with significant industry experience</li> <li>- Student-Faculty ratio higher than AICTE norms</li> <li>- Limited association of faculty with corporates</li> </ul>
<p><b>Teaching Methodology and Assessment</b></p> <ul style="list-style-type: none"> <li>- Presence of mentoring system</li> <li>- Offering value added courses in addition to university syllabus.</li> <li>- Follows the assessment system of University – more weightage is given to the syllabus-based examination.</li> </ul>	<p><b>Student Quality and Mix</b></p> <ul style="list-style-type: none"> <li>- Adherence to well-established selection process including group discussion and personal interview for all the candidates including government quota.</li> <li>- Limited diversity in student-mix</li> <li>- Limited control over quality of students as admission to 50% seats is controlled by the State Government.</li> </ul>
<p><b>Overall performance of outgoing students</b></p> <ul style="list-style-type: none"> <li>- Securing university rank in every year</li> <li>- More than 80% of students scoring first division</li> <li>- Moderate placement performance</li> </ul>	<p><b>Quality of other academic activities</b></p> <ul style="list-style-type: none"> <li>- Presence of various active student chapters and clubs with exclusive focus on major areas of subject including finance, marketing and HR.</li> <li>- Absence of summer placement system</li> </ul>

<p><b>Non-academic activities</b></p> <ul style="list-style-type: none"> <li>- Social responsibility club and member of SIFE (Students in free enterprise)</li> </ul>	<p><b>Management and Financials</b></p> <ul style="list-style-type: none"> <li>- Trustees with significant business experience</li> <li>- Weak financial risk profile of the trust due to losses from engineering college which is in the initial years.</li> </ul>
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**INFRASTRUCTURE**

JSB’s campus is spread over an area of 15 acres in Karumathampatti near Coimbatore on Coimbatore-Tirupur highway with exclusive campus fully dedicated to management education. The institute is located around 15 km away from the Coimbatore airport.

The campus is integrated with classrooms, discussion rooms, library, conference hall, computer laboratories, faculty rooms, canteen, boys and girls hostels. The canteen has a functional kitchen which can accommodate entire student strength at one sitting.

Entire college building and boys/girls hostels are Wi-Fi enabled. The computer centre is open for 24 hours on all days and is equipped with 96 desktops, 29 laptops and 2 servers. The computer to student ratio of JSB is well above the norms prescribed by AICTE. Separate discussion rooms are available in the building and the orientation of classroom (Semi-circular with stepwise seating arrangement) supports good level of interaction between students and teacher. Each classroom is equipped with LCD projector and Audio System.

The library covers around 5% of the built-up area of the institute and is open for around 14 hours a day. The library has around 11,400 books, 2,300 digital collections and subscribes to 175 periodicals. In addition to this, the library also has subscription to e-learning resources like EBSCO and Capitaline Plus.

**FACULTY**

JSB has a team of 38 faculty members, out of which 20 are regular and the rest are visiting faculty. Prof. Raghavendra Ravi, Dean has 25 years of industry experience. JSB’s faculty team comprises experienced personnel with good industry and academic experience. Also majority of faculty of JSB are PhD holders.

The faculty of JSB has published research papers in various domains including Marketing, Finance, Economics and Social Issues. Though one or two faculties provide consultancy to the companies in and around Coimbatore, as such no income is generated by the Institute from consultancy activity.

JSB has a feedback system which is used to evaluate performance of the faculty. The college obtains feedback from the students at the end of each semester for every faculty and the same is utilised for evaluation of the faculty. Apart from the formal feedback system, an informal feedback from the students is obtained by the faculty members through the mentoring process. JSB also has a formal system of getting feedback from other stakeholders such as recruiters, alumni and parents of students.

#### **STUDENT QUALITY AND MIX**

Till the academic year 2011-12, 8 batches have graduated from JSB. Every year, 50% of seats are surrendered to TN government for filling seats through single window system which uses TANCET entrance test. Remaining 50% of seats are filled by the college, based on marks secured in MAT and group discussion (GD) & personal interview (PI) conducted by the institute. Even if a candidate secures admission to the institute under government quota, unless the candidate performs satisfactorily in GD and PI, he/she is not admitted for the course and those seats are kept vacant. Due to this, in academic year 2011-12, actual intake was lesser than sanctioned intake.

The student mix is less diverse in JSB mainly due to 50% of the seats being filled through single-window system of admission. This also limits the control over quality of students admitted in the college.

#### **TEACHING METHODOLOGY AND ASSESSMENT**

The teaching method followed includes mix of case-studies, active discussion and participation of students in the class-coordinated by a faculty member. Teaching aids like LCD projectors and Audio Systems are used by both students and faculty.

The institute also has a mentoring system wherein a group of 20 students are assigned a mentor from the faculty team. A weekday is exclusively allocated for mentoring activities, involving group discussions on current affairs, presentations, case study and other activities to improve interpersonal skills and enhance students' knowledge levels. This also helps in encouragement of informal interaction of the students with mentor related to any academic/personal issues.

The institute also offers additional subjects/value added courses like Direct Taxation, Entrepreneurship, Marketing Strategy, Share Trading etc., to the students during the MBA Course.

### **OVERALL PERFORMANCE OF OUTGOING STUDENTS**

Examinations are conducted by the Bharathiar University. The institute has recorded consistently high pass percentage of 94-100% in the last four batches. Students of JSB have secured university rank every year. Although more than 70% of the students receive placement offers, the median salary remains relatively low as compared to the industry standards primarily due to a large proportion of the students being freshers. HCL Infosystems Ltd, HDFC Bank Ltd, BNP Baribas and Hypercity Retail (India) Ltd. are few of the companies which have visited the campus.

### **OVERALL ASSESSMENT OF MANAGEMENT AND FINANCIALS**

JF is a non-minority Charitable Trust established in September 2001. Apart from MBA, the Trust also offers engineering courses through Jansons Institute of Technology which was started in Academic year 2009-10. JF is a part of the Jansons group which has interests in other industries like Textiles, Granites and Healthcare. Notable companies of Jansons Group include Jansons Industries Limited, Heritage Granites Pvt Ltd and Jansons MRI Diagnostic Pvt Ltd.

The financial profile of the Trust is characterised by high gearing levels and net deficit generated from operations during FY10 and FY11 mainly on account of initial stage of engineering college. However the Trust has been receiving support in the form of unsecured loans from associate concerns.

### **OTHER ACADEMIC/NON-ACADEMIC ACTIVITIES**

There are various active student clubs like Marketing Club, Finance Club, HR Club, Social Responsibility club etc where the students are involved in both academic and non-academic activities. JSB is member of SIFE (Student in Free Enterprise) which is an international organisation providing assistance in developing localised business models.

Apart from the above, guest lectures are organised every week for the industry related topics. In addition to this, Interpersonal Skill Development sessions are conducted by in-house faculty team. JSB also conducts programmes through few outside organisations to train students for aptitude tests.

#### **Disclaimer**

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